

# WILSONWERKS ARCHIVES

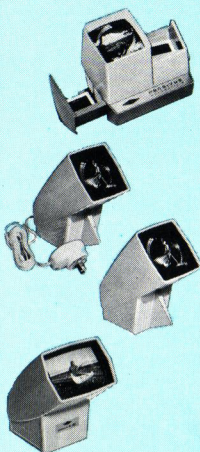
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## PANA-VUE® RECHARGEABLE LIGHTED 2 x 2 SLIDE VIEWERS

with built-in battery recharging circuit to extend battery life up to 15 times, when used with Sawyer's transformer.



### PANA-VUE AUTOMATIC R

Changes up to 36 slides automatically. Operates on 2 "D" batteries (included) or house current with optional Sawyer's transformer. **LESS THAN \$10.**

### PANA-VUE ELECTRIC R

Lighted viewer for hand or tabletop use. Includes Sawyer's transformer for use on house current, or operates on 2 "C" batteries (not included). **LESS THAN \$9.**

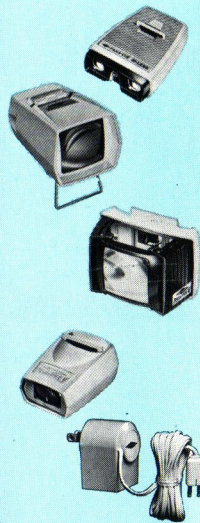
### PANA-VUE 1 R

Same as Electric R model, less transformer, but with 2 "C" batteries included. **LESS THAN \$6.**

### PANA-VUE 4 R

Specially designed for 35mm slides. Light switch locks "on". Operates on 2 "C" batteries (included) or house current with optional Sawyer's transformer. **LESS THAN \$5.**

## PANA-VUE® STANDARD 2 x 2 SLIDE VIEWERS



### PANA-VUE BI-LENS®

Binocular viewer adds amazing depth to your slides. Operates on 2 "C" batteries (included) or house current with optional Sawyer's transformer. **LESS THAN \$7.**

### PANA-VUE 2

For hand or tabletop use. Folding stand. Operates on 2 "AA" batteries (included) or house current with optional Sawyer's transformer. **LESS THAN \$2.50.**

### PANA-VUE 3

Compact, folding viewer. Folds flat to pocket size unit only 1 1/8" thick. Not illuminated. **LESS THAN \$2.**

### PANA-VUE 5

Compact, non-illuminated viewer with large precision viewing lens. Top value at lowest cost. **LESS THAN \$1.05.**

### SAWYER'S TRANSFORMER

With 10 ft. cord. Converts 110-120 volt AC current for use with Pana-Vue viewers. Activates battery recharging circuit in "R" models. **LESS THAN \$3.**

# SLIDE PROJECTOR ACCESSORIES

for greater viewing pleasure:

Sawyer's 100-slide ROTOTRAY® slide tray .....	\$ 2.95
Sawyer's EASY-EDIT® slide tray .....	\$ 1.45
Sawyer's Stack Loader .....	\$ 6.00
Sawyer's TRAY-MASTER® slide file.....	\$12.95
Sawyer's 4" to 6" Zoom Projection Lens.....	\$42.50
Sawyer's 6" projection lens.....	\$35.00
Sawyer's 5" projection lens.....	\$20.00
Sawyer's 3" projection lens.....	\$15.00
Sawyer's 15' remote control extension cord for "500" and "550" Series projectors .....	\$ 5.00
Sawyer's 10' remote control extension cord for ROTOMATIC® projector models .....	\$ 4.00
Sawyer's tape recorder synchronizer cable for ROTOMATIC® projector models .....	\$ 4.00

**SAWYER'S INC.**

PORTLAND, OREGON 97207

A SUBSIDIARY OF GENERAL ANILINE & FILM CORPORATION

Form No. 15075

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## SAWYER'S SLIDE PROJECTORS

featuring the 100-slide

## ROTOTRAY® CIRCULAR SLIDE TRAY



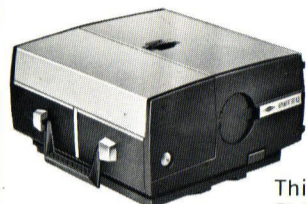


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## SAWYER'S ROTOMATIC® "707AQ" PROJECTOR

WITH AUTOMATIC FOCUSING!

- Focuses itself automatically . . . amazing 500 watt quartz iodine lamp never dims, lasts twice as long!
- Solid state automatic focusing system is remarkably easy to use . . . remarkably accurate in performance. Focus the first slide . . . then the solid state automatic focusing system brings each successive slide into sharp, clear focus with uniform precision.
- Exclusive 500 watt quartz iodine lamp gives constant, blue-white brilliance, never dims or yellows, and lasts twice as long as ordinary lamps. Does all this on regular household current.
- Offers you the versatility of Sawyer's four methods of slide handling . . . the convenience of a built-in Auto Timer for automatic slide changing . . . lift-out control panel for slide advance and reverse by remote control (a 10 ft. remote control cord is included) . . . high performance 4" f/3.5 lens . . . automatic slide pre-heating . . . and "attache case" styling.
- PLUS exclusive features such as: built-in preview editor to show slides singly and reposition slides during your show . . . built-in outlet automatically turns room lamp on and off . . . retractable 10-ft. power cord . . . extra luxurious styling.
- The Rotomatic "707AQ" projector, complete with 1 Rototray® and 1 Easy-Edit® slide tray, is less than \$170.

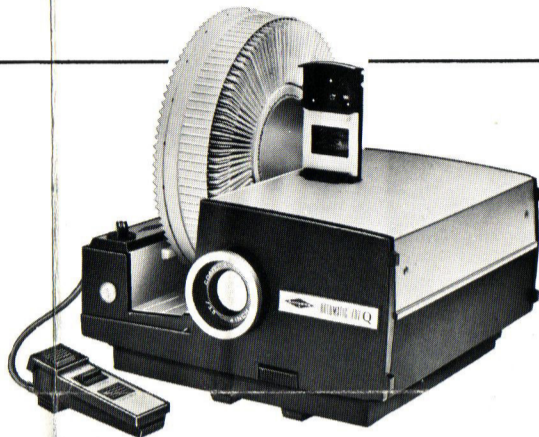


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## SAWYER'S ROTOMATIC® "707Q" PROJECTOR

with the constant 500 watt blue-white brilliance of never-dim quartz iodine illumination!

This precision slide projector offers you the same deluxe features as the Rotomatic "707AQ" projector, without automatic focusing. Lift-out control panel for remote control focus, as well as slide advance and reverse. Auto Timer for fully automatic slide changing. The Rotomatic "707Q" projector, complete with 1 Rototray® and 1 Easy-Edit® tray, is less than \$150.



### ROTOMATIC "700A"

Automatic Focus - Auto Timer

Truly enjoyable convenience with solid state automatic focusing and Auto Timer for fully automatic slide changing. Lift-out control panel for remote control slide advance and reverse (10 ft. remote control cord included), 500 watt brilliance . . . 4" f/3.5 anastigmat lens, slide pre-heating . . . and the versatility of Sawyer's exclusive four methods of slide handling. The deluxe Rotomatic "700A" automatic focus projector with Auto Timer, complete with 1 Rototray and 1 Easy-Edit tray, is less than \$144.



### ROTOMATIC "600A"

Automatic Focus Projector

An outstanding value, featuring the most advanced, solid state automatic focus system ever developed. Lift-out control panel for remote control slide advance and reverse (10 ft. remote control cord included). 500 watt brilliance . . . 4" f/3.5 anastigmat lens, slide pre-heating . . . and the versatility of Sawyer's exclusive four methods of slide handling. The compact Rotomatic "600A" automatic focus projector, complete with 1 Rototray and 1 Easy-Edit tray, is less than \$134.



### ROTOMATIC "700"

Projector with Auto Timer

Changes slides completely automatically, at intervals of from 5 to 30 seconds, with Auto Timer. Full remote control focus, advance and reverse (10 ft. remote control cord included). Plus quality features including 500 watt brilliance, 4" f/3.5 anastigmat lens, slide pre-heating, and Sawyer's four methods of slide handling. The Rotomatic "700" projector with Auto Timer, complete with 1 Rototray and 1 Easy-Edit tray, is less than \$123.

**ROTOMATIC "600"** . . . same quality features as "700" model, without Auto Timer, is less than \$113.



### SAWYER'S "550"R

Three-button remote control hand unit lets you focus, advance or reverse slides; has 10 foot remote control cord. Precision quality throughout. 4" f/3.5 anastigmatic lens, 500 watt lamp, slides pre-heated to maintain focus, square condensers for extra brilliant light. Handy vertical tilt plus horizontal alignment. Slide-on "carrying-case" cover. 1 Rototray and 1 Easy-Edit tray included. Less than \$100.



### SAWYER'S "550"ER

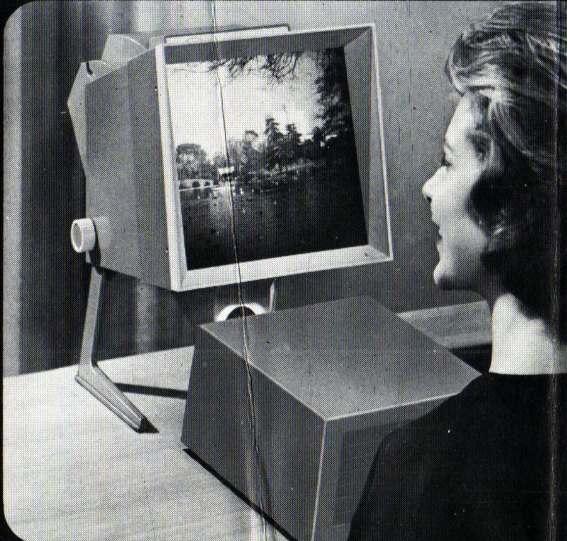
Convenient hand control panel lets you advance or reverse slides by remote control. 10 foot remote control cord included. Can also be operated manually with forward, reverse and focus controls right on the projector. Plus the same high quality design and engineering features as the "550" R to bring out all the beauty of your slides in full brilliance and fidelity. 1 Rototray and 1 Easy-Edit tray included. Less than \$90.



### SAWYER'S "550"A

A top quality, semi-automatic projector with forward, reverse and focus controls conveniently located on the side panel. An exceptional value that makes no compromise in the precision quality, design and engineering features. It is identical to the "550" ER, without the remote control. 1 Rototray and 1 Easy-Edit tray included. Less than \$60.

See your dealer for exact retail prices. Prices slightly higher in Canada.



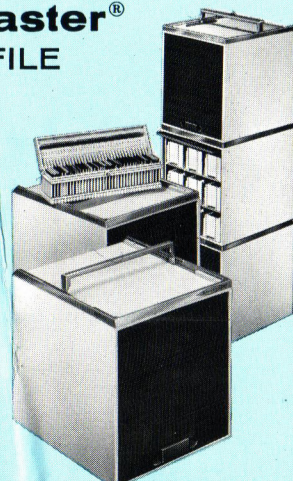
## Mirascreen™ PROJECTOR VIEWER

Shows Slides Brilliantly . . .  
Even in Broad Daylight!

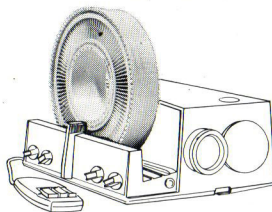
- Gives brilliant 9" x 9" picture.
  - Ideal viewing size for group viewing, business or editing.
  - Compact, self-contained, lightweight.
  - Works with all Sawyer's and most other 2" x 2" slide projectors.
- Less than \$30.

## Tray-Master® SLIDE FILE

Build your color slide library with these handsome cabinets. They're molded from high-impact plastic, with brushed aluminum trim. Handle folds away, aluminum divider locks one modular unit to the next. Each Tray-Master provides dustproof storage for 9 slide trays of various types. Less than \$13.

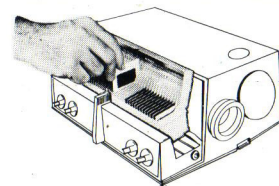


All these Sawyer's slide projectors can show 100 slides uninterrupted



1.

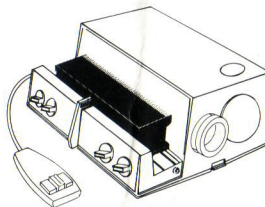
Use Sawyer's 100-Slide Rototray® Slide Tray. Have the longest uninterrupted slide shows ever possible. Each Rototray holds 100 cardboard or plastic slides up to .08" thick. Slides are readily accessible, but can't spill accidentally. Complete with library box and index for only \$2.95 each. You can use the Sawyer's Rototray in every Sawyer's 500, 550 or Rotomatic® projector.



2.

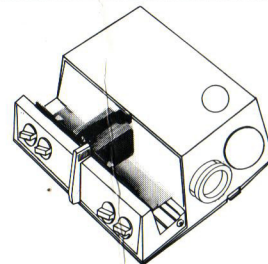
Or, use famous Sawyer's Easy-Edit® Trays. These trays have an exclusive flip-top which keeps slides always within reach for convenient editing or re-positioning. Allows you to lift slides out while tray is still in the projector so that you can edit or reposition at any time. Each Easy-Edit tray holds thirty-six 2 x 2 slides, cardboard, glass or plastic. They come complete with index card and transparent cover. Each only \$1.45.

All these Sawyer's slide projectors, even the lowest priced, let you show your slides 4 different ways



3.

Or, use low-cost TDC - Type Trays. Sawyer's projectors will still handle this least expensive of trays. This permits many people to show their present slide collection or friends' slides without switching trays. Lets you keep and use any TDC type trays you might have.



4.

Or, try Sawyer's Stack Loader. Lets you show up to 40 slides without a tray. Takes 2 x 2 slides in cardboard, or thin glass or plastic mounts. The perfect way to go through a stack of slides fast for showing, editing or sorting. Only \$6.00.