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With compliments of:

Distributor of Hasselblad Cameras in the United States:

PAILLARD Inc., 1900 Lower Road, Linden, New Jersey.

Branch office: 10401 West Jefferson Boulevard, Culver City, Calif.







The Hasselblad 500 C single-lens reflex camera and the Hasselblad Super Wide C wideangle camera make a perfectly matched pair of photographic instruments.

The image on the ground glass viewing screen of the Hasselblad 500 C is completely free from parallax error. It always shows exactly how the final picture will turn out — whichever lens you use and regardless of supplementary lenses, extension tubes, bellows extensions or other accessories. This is what makes it so easy to photograph with the Hasselblad 500 C.

The Hasselblad Super Wide C wide-angle camera opens up exciting new vistas of photographic achievement. The exceptionally wide angle-of-view -90° — is unique for a $2^{1/4}''\times 2^{1/4}''$ camera. It enables you to take pictures previously regarded as impossible — from awkward angles and in cramped spaces. At the same time, it is an excellent allround camera and can be used for a multitude of photographic assignments.

The Hasselblad 500 C and Super Wide C form the nucleus of a comprehensive photographic system. Characterized by interchangeability and versatility, the Hasselblad system gives you complete mastery over any photographic subject. The numerous accessories are carefully conceived and designed to integrate smoothly with the cameras. Carl Zeiss lenses with focal lengths ranging from 38 to 500 mm allow the photographer to select any desired picture area. Different negative sizes and types of film can be changed in seconds, using the interchangeable film magazines. Extra viewfinders augment the standard focusing hood. Filters provide dramatic effects. Close-up accessories permit Hasselblad owners to explore unimagined areas of fascinating photography.

Examples are endless; Hasselblad has absolutely everything. A Hasselblad is therefore the natural choice for demanding professional and enthusiastic amateur alike. Both choose Hasselblad for its extreme versatility and virtually umlimited application.



HASSELBLAD 500 C

A $2^{1/4}'' \times 2^{1/4}''$ single-lens reflex camera, the Hasselblad 500 C is an exceptionally versatile instrument. It has shown its supremacy in almost every field of photographic endeavour.

The lens, an 80 mm Zeiss Planar f. 2.8, features a fully-synchronized between-the-lens shutter, manual and automatic diaphragm, automatic depth-of-field indicators and exposure value scale. Designed for 120 roll film, the magazine provides $12\,2^{1/4}\%\times2^{1/4}\%$ negatives. A pop-up magnifier in the focusing hood facilitates accurate picture composition on the ground glass screen which, with its Fresnel lens, shows a brilliant sharp-edged image. The film winder knob simultaneously advances the film and cocks the shutter. Lens, magazine, focusing hood and winder knob are readily exchangeable and further add to the remarkable versatility of this camera.

In addition, the Hasselblad 500 C has a synchronized auxiliary shutter, a signal system to prevent double exposures, film counter, quick-release button and quick-attachment shoe with American and European tripod threads.

AKFEM Hasselblad 500 C is supplied as standard with the following equipment:

AKKRC Camera body 500 C FUSRC Standard focusing hood

TIMSC Standard knob

OBPAL Zeiss Planar f. 2.8/80 mm lens

TIMAC Magazine 12
FUOBC Front lens cap
FUKAC Magazine slide
FUREC Neck strap
FUCBC Cable hook



HASSELBLAD SWC

The Hasselblad Super Wide C is a $2^{1/4}'' \times 2^{1/4}''$ wide-angle camera using the same interchangeable film magazines as the Hasselblad 500 C. Featuring a 90° angle-of-view, the lens – a 38 mm Zeiss Biogon f. 4.5—assures perfect, distorsion-free horizontal and vertical delineation. Depth of field at an aperture of f. 22 is from 26 inches to infinity. Lens and camera body form a single unit and cannot be separated.

The Hasselblad Super Wide C has a fully synchronized between-the-lens shutter with self-timer, exposure value scale and automatic depth-of-field indicators as well as a spirit level, top-mounted release button, rapid winding crank for film transport and shutter cocking, and quick attachment shoe with American and European tripod threads.

Aperture f. 4.5 Focal length 38 mm Angle-of-view 90° No. of lens elements 8

Focusing range 12 inches $-\infty$ (0.3 m $-\infty$)

Synchro-Compur shutter B, 1-1/500 sec. Diaphragm 4.5-22

Synchronization M and X Self-timer V

Filters Hasselblad series 63

AKSWC Hasselblad Super Wide C complete with camera body AKVIC, magazine 12 TIMAC and optical finder TISOC.

AKVIC Camera body Hasselblad Super Wide C with following accessories: front lens cap FUSWC, neck strap FUREC, cable hook FUCBC, filter ring 63 FUABC and rear protective cover FUPCC.







OBDOC Zeiss Distagon f. 4/50 mm Wide-angle lens for the Hasselblad 500 C

Aperture/focal length

f. 4/50 mm 75°

Angle-of-view No. of lens elements

Focusing range

20 inches $-\infty$ (0.5 m $-\infty$)

Diaphragm Synchro-Compur shutter

4 - 22

Filters

B, 1-1/500 sec. Hasselblad series 63

Supplied with front lens cap FUSWC and rear lens cap FUOCC.

OBPAL Zeiss Planar f. 2.8/80 mm Standard lens for the Hasselblad 500 C

Aperture/focal length

f. 2.8/80 mm

Angle-of-view

52° 7

No. of lens elements

 $3 \text{ feet} - \infty (0.9 \text{ m} - \infty)$

Focusing range

2.8 - 22

Diaphragm Synchro-Compur shutter

B, 1-1/500 sec.

Hasselblad series 50 with bayonet fitting

Supplied with front lens cap FUOBC and rear lens cap FUOCC.

OBSPC Zeiss S-Planar f. 5.6/120 mm Lens for the Hasselblad 500 C

Aperture/focal length

f. 5.6/120 mm

Angle-of-view

36°

No. of lens elements

6

Focusing range

3 feet $-\infty$ (0.9 m $-\infty$)

Diaphragm Synchro-Compur shutter

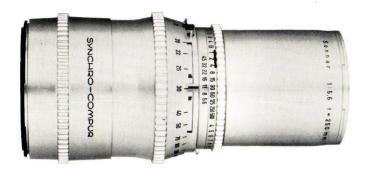
5.6 - 32B, 1-1/500 sec.

Filters

Hasselblad series 50 with bayonet fitting

Supplied with front lens cap FUOBC and rear lens cap FUOCC.







OBNOC Zeiss Sonnar f. 4/150 mm Telephoto lens for the Hasselblad 500 C

Aperture/focal length

f. 4/150 mm 29°

Angle-of-view

No. of lens elements Focusing range

5 feet $-\infty$ (1.4 m $-\infty$)

Diaphragm

4-32

Synchro-Compur shutter Filters

B, 1-1/500 sec. Hasselblad series 50 with bayonet fitting

Supplied with front lens cap FUOBC and rear lens cap FUOCC.

OBTEC Zeiss Sonnar f. 5.6/250 mm Telephoto lens for the Hasselblad 500 C

Aperture/focal length

f. 5.6/250 mm

Angle-of-view No. of lens elements

18°

Focusing range

 $8^{1/2}$ feet $-\infty$ (2.5 m $-\infty$)

Diaphragm

5.6-45

Synchro-Compur shutter

B, 1-1/500 sec.

Filters

Hasselblad series 50 with bayonet fitting

Supplied with front lens cap FUOBC and rear lens cap FUOCC.

OBLTC Zeiss Tele-Tessar f. 8/500 mm Telephoto lens for the Hasselblad 500 C

Aperture/focal length

f. 8/500 mm

Angle-of-view

90

No. of lens elements

Focusing range

28 feet $-\infty$ (8.5 m $-\infty$)

Diaphragm

8-64

Synchro-Compur shutter

B, 1-1/500 sec. Hasselblad series 86

Filters

Supplied in case CATEC with front lens cap FUTTC, rear lens cap FUOCC, sunshade SETEC and focusing ring TIFTC with movable index markers.







TIMAC Magazine 12

Hasselblad's interchangeable magazine 12 produces 12 $2^{1/4}$ " $\times 2^{1/4}$ " negatives on 120 roll film. Magazine 12 is provided with film plane markings, film counter, film type indicator, film signal and automatic stop after 12 exposures.

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.



This magazine produces $161^5/s'' \times 2^1/4''$ negatives on 120 roll film and is particularly economical when using colour film. Magazine 16 is provided with film plane markings, film counter, film type indicator, film signal and automatic stop after 16 exposures. Supplied with ground glass screen mask (TIMMC).

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.

TISEC Magazine 16 S

Magazine 16 S produces 16 $2'' \times 2''$ superslide negatives on 120 roll film. It is provided with film plane markings, film counter, film type indicator, film signal and automatic stop after 16 exposures. Supplied with groundglass mask (TIKMC).

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.



TIMUC Magazine 70

This magazine is designed to take up to 15 feet of cassette-loaded 70-mm film and produces a maximum of 70 2 $1/4" \times 2 1/4"$ negatives. 70-mm film is available in 100 and 330-foot rolls for loading cassettes with any desired length up to 15 feet. Ready-loaded cassettes are also available. Like all other Hasselblad magazines, magazine 70 is provided with film plane markings, film signal, film counter and film type indicator.

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.

(Available in autumn, 1965.)



TICUC Cut film adapter

The Hasselblad cut film adapter enables you to take full advantage of the wide range of cut film nowadays available.

It is used in conjunction with readily-changeable cut film holders.

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.



TIHLC Cut film holder

A single-sided cut film holder for cut film and plates. $2^{1/2}" \times 3^{1/4}"$ film can be trimmed to $2^{1/2}" \times 2^{1/2}"$ with the Hasselblad film cutter (TIFXC).

For cut film adapter (TICUC).



TIFXC Film cutter

This film cutter has been designed to facilitate trimming cut film to $2 \frac{1}{2}^{"} \times 2 \frac{1}{2}^{"}$ size $(2 \frac{1}{4}^{"} \times 2 \frac{1}{4}^{"})$ negative format). Extremely easy to use, it protects film from fingermarks and greatly simplifies dark-room work.



TIRCC Quick-winding crank for film-magazines

Attached to the film magazine loading key, the quick-action crank saves time in winding the film forward to the first frame and on to the take-up spool after the final exposure. For Hasselblad magazines 12, 16, 16 S and 70.



FUKAC Magazine slide

The stainless steel magazine slide is provided with two catches to prevent it from sliding out of the magazine.

For Hasselblad magazines 12, 16, 16 S and 70.





TIMDC Extension tube 21

TIMBC Extension tube 55

to the Hasselblad 500 C.

TICMC Proxar 1.0 TIEKC Proxar 2.0 TICLC Proxar 0.5

(55.8-107.5 cm).

-83 55/64" (68-213 cm).

-24 ⁵/₁₆" (43.5-61.7 cm).

 $14^{11}/16''-18^{3}/16''$ (36.9-46.2 cm).

 $19^{3/8}''-31^{19/64}''$ (49.2-79.5 cm).

These extension tubes are made of black anodized light alloy and are provided with bayonet fittings. A shaft passing through the extension tube connects the lens to the camera mechanism so that all automatic functions are retained. Several extension tubes can be used in conjuction.

These supplementary Proxar lenses have a double bayonet fitting for series attachment. Used with the Planar 80 mm lens, the Proxar 1.0 gives a focusing range of 22 7/16"-42 1/2"

Proxar 2.0 gives a focusing range of 26 25/32"

Proxar 0.5 gives a focusing range of 175/16"

Proxar 1.0+0.5 gives a focusing range of

Proxar 1.0+2.0 gives a focusing range of

For use with 50-mm diameter lenses fitted

80 mm+M 21: Focusing range 16" \pm 19 $^{1}/_{8}$ " (40–48.5 cm).

80 mm+M 55: Focusing range $12^{5/8}$ "- $12^{15/16}$ " (31.9-32.8 cm).

For the Hasselblad 500 C and all its lenses.



TIBTC Bellows extension

The bellows extension is made of steel and light alloy, the actual bellows being of supple leather. It is fitted with double cable release (TIMOC) for simultaneous operation of lens and camera mechanisms, enabling full use to be made of the camera's automatic features. The shutter is cocked manually by means of a special device fitted to the bellows lens mount. The bellows can be extended from 3 to 8 inches. An additional accessory is adapter (TIBSC), which used as a sunshade and also for attaching the transparency copy holder.



TIADC Transparency copy holder

The Hasselblad transparency copy holder is used for the reproduction and duplication of black-white negatives and colour transparencies. It attaches to the bellows extension adapter together with the support provided. An electronic flash is recommended as the source of illumination. When reproducing colour transparencies, filters (TIECC, TIEDC and TIEEC) may be used to correct colour temperature.

For the Hasselblad 500 C bellows extension (TIBTC) and the 1000 F and 1600 F bellows extension (TIBT).



TIREC Cable with Braun F 80 connector TIVSC Cable with Mecablitz 502 connector TIVIC Cable without connector

Special cables complete with connectors are available for operating the ringlight from Braun F 80 and Mecablitz 502 flash units.

Basically, the ringlight may be connected to all electronic flash units rated at up to 250 Ws, using the cable not fitted with a specific connector. Consult your flash unit supplier for fitting instructions.



TIABC Linear mirror unit

The Hasselblad linear mirror unit is used in photo-copying when extremely accurate parallel alignment between film plane and subject is essential. Using the linear mirror unit, parallelism can be adjusted to closer than two minutes of arc.

The linear mirror unit consists of a lens flange mirror (TIAAC) attached in place of the lens on the Hasselblad 500 C, and a reflecting mirror (TIARC) placed in the subject plane.



TILAC Intermediate connector

A intermediate connector allows the ringlight to be used at half strength in conjunction with the Braun F 80 flash unit is also available. When this connector is used, only one or the capacitors in the flash unit is discharged and half the normal light strength is obtained for each exposure.



TIRIC Ringlight

The Hasselblad ringlight can be attached to all Hasselblad 500 C lenses except the 500-mm Tele-Tessar. Uniform, shadowless lighting is obtained due to the position of the ringlight around the circumference of the camera lens. It is used for close-up photography in research, medicine, science and technology as well as for shooting nature subjects. Illumination angle of spread is 65° and the colour temperature 5,800°K. The guide number will depend on the rating of the electronic flash unit.

The Hasselblad ringlight is supplied with a cable for connection to Paffrath & Kemper electronic flash units.



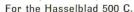
TIOBC Microscope adapter

When coupled to a microscope, the microscope adapter comprises the link between eye-piece and camera. It is provided with a bayonet fitting for attachment to the camera. This adapter provides the photographer with an absolutely vibration-free mounting between microscope and camera.





The microscope shutter, provided with bayonet fittings for the camera body and microscope adapter (TIOBC) is cocked and released automatically by the camera mechanism. It comprises a fully-synchronized Synchro-Compur shutter for B and 1–1/500 sec. and is protected by an eye-piece shield.





TIOFC Lens mount adapter

Intended for attaching special lenses to the camera, as may be required in photomicrography, for example. The synchronized auxiliary shutter in the camera body then serves as a shutter.

For the Hasselblad 500 C.



TIIHC Magnifying hood

This hood is fitted with a magnifier that enlarges the picture on the ground glass screen 2 ½ times. The magnifier is adjustable for individual eyesight requirements from +3 to -4 diopters. The magnifying hood effectively excludes all extraneous light and greatly facilitates accurate focusing.

For the Hasselblad 1600 F, 1000 F, 500 C and, with the ground glass adapter, for the SW and SWC.



TIPSC Eye-level prism finder HC-1

This prism finder, made of aluminium and finished in black enamel, contains a prism system of high optical quality. It provides a brilliant right-way-round image magnified 2 ½ times and is an ideal accessory for photographing moving subjects. This finder features a release button for changing magazines and a rubber eyepiece with provision for fitting a correction lens. Supplied with protective cover (TIPTC).

For the Hasselblad 1600 F, 1000 F, 500 C and, with the ground glass adapter, for the SW and SWC.



TIPOC Eye-level prism finder NC-2

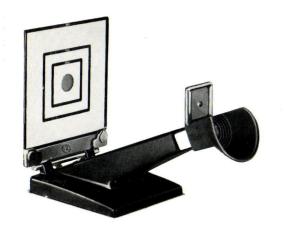
Of high optical quality, the system of prisms and lenses in this eye-level prism finder provides a right-way-round image three times larger than that seen in the ground glass screen. The sighting angle is 45° relative to the optical axis of the lens. The rubber-mounted ocular is of exceptionally large diameter and the outer ring of rubber protects spectacle lenses. In addition, the ocular has an adjustable and removable rubber eyepiece. Supplied with protective cover (TIPTC). For the Hasselblad 1600 F, 1000 F, 500 C and, with the ground glass adapter, for the SW and SWC.



TISFC Frame viewfinder

This viewfinder indicates the field of view for the Sonnar 150 and Sonnar 250 lenses when used in conjunction with the Hasselblad 500 C and magazine 12 or 70.

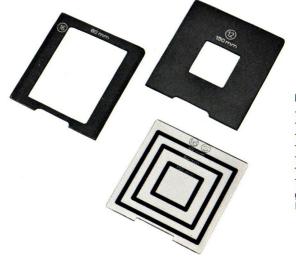
The frame viewfinder slides onto the sunshade from the front and is clamped in place with an effective snap catch. The frame is so designed as to provide a direct line of sight parallel to the optical axis of the camera lens. Having no distracting parts close to the eye, it is also ideal for spectacle-wearers.



TIPRC Prism sports viewfinder

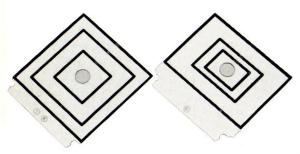
Hasselblad's prism sports viewfinder is made of stainless steel and light alloy. It is provided with a rubber eyepiece, adjustable tube for parallax correction and spring-loaded holder for interchangeable masks. The specially ground penta-prism enables the photographer to focus and control depth of field while keeping the camera trained on his subject.

For the Hasselblad 1600 F, 1000 F and 500 C.



Masks for the sports viewfinder

TIRMC	Mask	for	magazine	12,	150	mm	lens
TIRNC	"	,,	9.9	12,	250	,,	,,
TIRLC	"	,,	,,	12,	500	,,	,,
TIROC	,,	,,	,,	16,	80	,,	,,
TIRPC	,,	,,	,,	16,	150	,,	,,
TIRSC	,,	,,	,,	16,	250	,,	,,
TIRTC	"	,,	, ,,	16	S	with	en-
graved	viewi	ng '	fields for	80	and	150	mm
lenses.							



Masks for the prism sports viewfinder

TIRUC Mask for magazine 12 (supplied with prism sports viewfinder)

TIRVC Mask for magazine 16

TIRXC Mask for magazine 16 S

Fields of view covered by the various lenses are engraved on the masks. Built into the centre of each mask is a polarized disc for checking picture-centre alignment.



TIMKC Lens flange

The lens flange is designed for photographers who wish to use their Hasselblad lenses on enlargers. It is made of light alloy and can easily be adapted for use on most enlargers. Basically, the lens flange can be used with all Hasselblad 500 C lenses.



TIRAC Sports viewfinder

Sports viewfinder with parallax correction and interchangeable masks for different focal lengths and magazines. An ideal accessory for the press photographer. The frame of the finder indicates viewing field limits when used in conjunction with magazine 12 and the Planar 80 lens or magazine 16 S and the Distagon 50 lens.

For the Hasselblad 500 C.



TIFRC Rapid winding crank

For taking a series of rapid shots, the film winder knob can easily be replaced by the rapid winding crank. This accessory appreciably increases shooting speed and enables the film to be advanced quickly and smoothly — an enormous advantage in the studio and when photographing sports events.



TIMCC Knob with exposure meter

This film winder knob with built-in exposure meter converts light strength directly into exposure values. It can easily be removed from the camera for separate use when measuring light intensity close to the subject. It is graduated from 6–1600 ASA and 9–33° DIN and is provided with a screen for direct readings against the light source. A mirror located underneath the pointer ensures accurate meter readings.

For the Hasselblad 500 C.



SEROC Sunshade

Sunshade 120/150/250 for the S-planar 120, Sonnar 150 and Sonnar 250 lenses. Same finish as sunshade 80 (SEMOC).



TIMEC Wrist strap

A springy wrist strap of leather with a bayonet catch for the interchangeable exposure meter. It can be worn on the wrist with meter attached when using the rapid winding crank, for example. In this way the exposure meter is always "near to hand".



FUDRC Filter adapter ring, series 63

This filter adapter ring is intended for attaching series 63 filters to the Planar 80, S-Planar 120, Sonnar 150 and Sonnar 250 lenses. It is mounted on these lenses by means of their outer bayonet fitting.



SEMOC Sunshade

Sunshade 80 for the Planar 80 lens is made of black anodized aluminium and provided with a bayonet fitting. Indicating dots facilitate attachment to the lens. The sunshade eliminates glare and reflections and also protects exposed lens surfaces.



Series 50 filters

These filters have a diameter of 50 mm and are designed for use with the Planar 80, S-Planar 120, Sonnar 150 and Sonnar 250 lenses. They are provided with double bayonet fittings and can be attached to each other. The filters are engraved with markings indicating diameter, filter factor, colour and exposure value reduction, in that order.

Cyboar	are value reduc	tion,	1111	ш	at Oluci
TIECB	yellow	50	1.5	X	Y - 0.5
TIEEB	yellow-green	50	2	X	YG - 1
TIEDB	green	50	3	X	G - 1.5
TIEFB	orange	50	4	X	0 - 2
TIEGB	red	50	6	X	R - 2.5
TIEHB	haze	50	1	X	HZ - 0
TIECP	polarizing	50	2	X	Pola - 1
TITTC	grey	50	4	X	Gr-2
TIFAC	diffusion	50	DF	2	







Series 63 filters

These filters have a diameter of 63 mm and fit the Biogon 38 and Distagon 50 lenses. They are attached to the lens by means of filter ring (FUABC). Engraved markings provide the same information as on series 50 filters.

TIVCB	yellow	63	1.5	$\times Y - 0.5$
TIVEB		63	3	$\times G - 1.5$
TIVFB	orange	63	4	$\times 0 - 2$
TIVGB				$\times R - 2.5$
TIVHB	haze	63	1	\times HZ -0
TIFBC	diffusion	63	DF	1

Series 86 filters

The filters listed below have a diameter of 86 mm and are designed for use with the Tele-Tessar 500 lens. They are threaded internally and externally. The filter is attached to the lens by means of the external thread while additional filters or a sunshade can be fitted on the internal thread.

TITOC	orange	86	$5 \times Or - 2.5$
TITHC	haze	86	$1 \times HZ - 0$

Light balance filters

Light balance filters are used to prevent incorrect colour rendition when taking pictures with positive or negative colour film. They are engraved with markings indicating diameter, filter factor, colour, Decamireds and exposure value reduction. CR indicates a red filter and CB a blue one. All filters are provided with a double 50-mm bayonet fitting for the Planar 80. S-Planar 120, Sonnar 150 and Sonnar 250 lenses.

TIECC Set of six filters as below:							
TIKAC 50 1 × CR 1.5 - 0							
TIKBC 50 1 × CR 3-0							
TIKCC 50 $1.4 \times CR6 - 0.5$							
TIKDC 50 1 × CB 1.5 - 0							
TIKEC 50 1.4×CB 3-0.5							
TIKFC 50 2 × CB 6-1							
TIEDC 50 $2 \times CR$ $12-1$ conversion filter for							
using artificial light film in daylight.							

TIEEC 50 $3.5 \times CB$ 12-2 conversion filter for using daylight film in artificial light.



TIFHC Quick-focusing handle 1 50/80

This quick-focusing handle is made of resilient plastic. The handle, which is adjustable, is simply pressed onto the lens focusing ring. It is provided with three movable index markers and six indicating sleeves. The markers can be positioned around the focusing handle to indicate pre-determined focusing ranges or field of focus settings. This accessory makes the Hasselblad 500 C even faster and easier to operate and is ideal for sports and news photography. Fits the Distagon 50, 60 and Planar 80 lenses.

TIFIC Quick-focusing handle 2 120/150/250

This focusing handle fits the S-Planar 120, Sonnar 150 and Sonnar 250 lenses. Same design as the 1 50/80 quick-focusing handle (TIFHC).



TIFKC Adjustable flash shoe

This flash shoe is designed to fit the accessory socket on the Hasselblad 500 C. It is intended for small flash guns and electronic flash units. The flash shoe features a swiveling accessory socket with "click" positions and can be rotated to provide direct or bounce lighting.

For the Hasselblad 500 C.

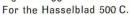
TIHNC Camera grip with release

This camera grip is attached to the bottom of the camera. It features a corrugated rubber hand grip and a trigger release. Buttons for wrist strap (FURFC) are provided at the lower end of the handle.



TIPGC Pistol grip

The pistol grip is locked to the camera by means of the quick attachment shoe. Moulded in bakelite, the grip is shaped to fit snugly in the left hand. Exposure is made by squeezing the trigger with the index finger.





TIBAC Flash gun bracket III C

This flash gun bracket fits onto the camera's quick-attachment shoe. The grip is shaped to fit comfortably in the left hand. A trigger actuates a cable release which trips the shutter, while a safety catch prevents accidental exposure. On top of the flash unit or flash holder (TIBOC) can be attached.

Supplied with cable release (TIBUC).

For the Hasselblad 500 C and SWC.

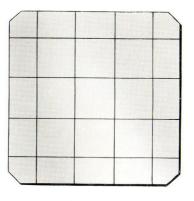


TISKC Tripod quick coupling

Tripod mounting is a matter of mere moments for the Hasselblad photographer when using the tripod quick coupling. Provided with both American and European threads, the quick coupling screws onto the tripod and the camera can be pushed home and locked in position with a simple hand movement.

For the Hasselblad 500 C and SWC.

This accessory can also be used with the Hasselblad 1600 F and 1000 F if quick-attachment shoe (FUCUC) is fitted to the



TILMC Checked screen

This special screen is made of plexiglass lacrylic plastic and engraved with markings which outline picture areas for magazines 16 and 16 S. The checked screen can be used for horizontal and vertical picture alignment in architectural photography and photocopying. It is held in position on the ground-glass by the focusing head.

For the Hasselbad 1600 F, 1000 F and 500 C.



TIBOC Adjustable flash holder

The flash holder is mounted on flash gun bracket (TIBAC) and can be turned to provide illumination in the required direction. The lamp tube is gripped by the flash holder clamp which can be adjusted by means of a knurled screw. It is fitted with an accessory socket as well as a holder for the lamp tube.



TISLC Spirit level

The spirit level attaches to the accessory socket on the left-hand side of the camera and is observed from above.

The spirit level is particularly useful when photographing with the Distagon 50 lens.





These straps are made of black leather and can be adjusted in length by means of a simple slide. A safety spring prevents the fasteners accidentally coming loose from the camer's strap buttons.

For the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.



Front lens caps

FUSWC Made of plastic Fits the Biogon 38 and Distagon 50 lenses. Push-on fit.

FUOBC Made of plastic. Fits the Planar 80, Sonnar 150, S-Planar 120 and Sonnar 250 lenses. Bayonet fitting.

FUTTC Made of metal. Specially designed for the Tele-Tessar 500 lens. Pushon fit.



FURAC Front protective cover

Made of grey plastic, the front protective cover is provided with lugs which engage in the bayonet fitting on the camera body.

For the Hasselblad 500 C.



FUOCC Rear lens cap

Fits all Hasselblad 500 C lenses. Made of plastic. Bayonet fitting.



FUPCC Rear protective cover

The rear protective cover provides perfect protection for the camera when a magazine is not fitted. It fits the Hasselblad 1600 F, 1000 F, 500 C, SW and SWC.



TIGAC Light-tight plug 220

Recommended when using 220 film in magazines 12, 16 and 16 S, this plastic light-tight plug fits inside the film window. Supplied in sets of three with film loading instructions.



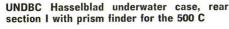
UNDFC Hasselblad underwater case, front section for 500 C and SWC cameras

The front section of the underwater case is made of cast aluminium and incorporates controls for speed, aperture and shutter release. It is anodized and finished in grey.

Hasselblad underwater case, front section for 500 C and SWC cameras, is supplied with the following accessories:

UNFAC Toothed focusing ring A UNBAC Toothed diaphragm ring B UNCAC Toothed Speed-setting ring C UNNYC Front ring wrench

UNPOC Exposure scale 25/ASA/15 DIN



Like the front section, the rear section of the underwater case is made of cast aluminium and fitted with two sturdy handgrips, a knob for advancing the film and cocking the shutter, and a focusing knob. The prism finder provides a large, clear and exceptionally brilliant image which greatly facilitates

The Hasselblad underwater case, rear section I with prism finder for the 500 C is supplied with the following accessories:

UNFMC 500 C film advance adapter UNPAC Lens locating ring Planar 80 UNNAC Neck strap

UNDAC Hasselblad underwater case, rear section II with viewfinder clamp for the SWC

Similar to (UNDBC) but without prism finder, rear section II is instead provided with a clamp for attaching the frame viewfinder when using the Biogon or Distagon-Planar lenses.

The Hasselblad underwater case, rear section Il with viewfinder clamp for the SWC is

supplied with the following accessories:

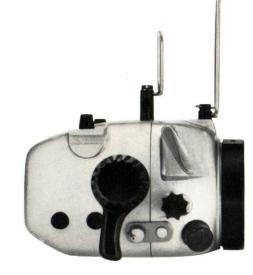
UNFWC SWC film advance adapter UNEXC SWC shutter release adapter

UNNAC Neck strap UNRBC Set of finder frames for the Biogon lens



UNDIC Hasselblad underwater case I for the

Hasselblad underwater case I consists of front section (UNDFC) for 500 C and SWC cameras and rear section I (UNDBC) for the 500 C with prism finder. Hasselblad underwater case I is made of cast aluminium and designed to withstand pressures down to a depth of 120 metres. Controls are readily accessible and easy to use even at maximum depth. Sturdy handgrips promote ease of handling and ensure accurate control of the camera. Weight in water, with camera: 3.520 lbs.



UNDOC Hasselblad underwater case II for the SWC

Hasselblad underwater case II consists of front section (UNDFC) for 500 C and SWC cameras and rear section II (UNDAC) for the SWC with frame viewfinder clamp. Hasselblad underwater case II is of similar construction to (UNDIC) but is supplied with a frame viewfinder for the Biogon lens instead of a prism finder. This underwater case may be used for the Hasselblad 500 C with 70mm magazine when it is then augmented by a frame finder, intermediate tube and lens locating ring according to the lens used (Planar 80 or Distagon 50).





UNDLC Lamp tube with reflector and bracket

Designed for use with the Hasselblad underwater case, this robust lamp tube and reflector is made of aluminium. It accepts glass-base flash bulbs and incorporates special waterproof contacts. The reflector ensures maximum light intensity. Auxiliary lighting is essential for underwater photography at depths below 35 feet, even in the clearest water.



UNDRC Intermediate tube with lens locating ring for Distagon 50

Since wide-angle lenses are to be preferred as far as possible for underwater photography, an intermediate tube has been produced wich enables the Distagon lens to be used in the underwater case. The flat-ground front glass must be moved outwards and an extra lens locating ring fitted to the underwater case. This locating ring is made of aluminium and anodized in black.



UNBPC Rear finder frame for Distagon 50 and Planar 80 lenses

This finder frame is made of heavy-gauge stainless steel wire and swivels into different positions to suit the two lenses. It attaches to rear section II (UNDAC). To avoid parallax error, it is adjustable from 70 cm to infinity.



UNRIC Exposure scale 64 ASA/19 DIN UNROC Exposure scale 400 ASA/27 DIN

Two interchangeable scales are provided for the exposure meter located in the front section of the underwater case. These scales are made of plastic and are simple to change. Since only the pointer in the exposure meter moves, values on the legible scale can be read off rapidly and accurately.



TISOC Finder for the SWC

This brilliant optical finder, fills two functions — it shows the picture area and, via the prism, enables the camera's spirit level to be checked. This is particularly useful when taking free-hand shots.

For the Hasselblad SW and SWC.



Mask for SWC finder

TIRYC Made of anodized aluminium, finished in black enamel. Pressed into position on the SWC finder, it shows the picture area obtained when using magazine 16.

TIPAC This mask is similar to the above but shows the picture area obtained with magazine 16 S.



TIGGC Ground glass adapter

For easy control of picture composition and accurate depth-of-field determination. Incorporating a Fresnel lens, the ground glass adapter provides a brilliant picture right out to the edges of the field. It can be combined with magnifying hood TIIHC or the standard focusing hood FUSRC used on the Hasselblad 500 C, for which it has a special stop. It attaches to the camera in the same manner as the magazines.

For the Hasselblad SW and SWC.







CASAC Case 502

A handsome ever-ready case in black leather. By means of a quick-release catch the camera can be removed from the case in an instant. This case also provides special protection to the film winder knob with built-in exposure meter.

Dimensions: $4^{3}/4'' \times 4^{1}/2'' \times 8''$ (120×112×205 mm).

For the Hasselblad 500 C.



This case is primarily intended as an everready case for the Hasselblad SWC, but it also makes an excellent case for Hasselblad 500 C, 1000 F and 1600 F cameras. Made of soft, hard-wearing leather, it is attached to the camera by means of the neck strap. The case is provided with a zip fastener which permits the camera to be readied for action in seconds.

Dimensions: $4^{1/4}" \times 4^{3/4}" \times 7^{1/4}"$ (107×120×185 mm).

CAAPC Case 511

An elegant and practical carrying case. It holds the Hasselblad 500 C fitted with the Planar 80 lens, the Distagon 50, Sonnar 150 and Sonnar 250 lenses, extra magazine with crank, extension tube or magnifying hood, filters, sports viewfinder, sunshade, tripod quick coupling, exposure meter and film.

Dimensions: $10'' \times 5'' \times 12^{1/4''}$ (255 × 125 × 315 mm).







CAEFC Case 515

This practical and handy carrying case is made of handsome hide and lined with soft suede. Although small in size, it provides space for a wide range of equipment. Special holders are provided for the Hasselblad SWC with finder or the Hasselblad 500 C and Planar 80 lens, sunshade, exposure meter, quick-focusing handle and viewfinder.

It also provides space for the Sonnar 150 or Sonnar 250 lenses or extra magazines. An alternative combination is the Distagon 50 lens, extra magazines, extension tubes and rolls of film. Filters and the like can be stored in the lid.

Dimensions: $6'' \times 8^{1/2}'' \times 10''$ (155×220×255 mm).

CAMOC Case 517

The Hasselblad photographer has room for a versatile selection of equipment in this case. Of robust and sturdy construction, the case is covered with Galon (plasticized cloth) on the outside and lined with undressed hide on the inside. Space is provided for the Hasselblad 500 C and the entire series of lenses except the Tele-Tessar 500, the Hasselblad SWC, bellows extension, all magazines, magnifying hood, eye-level prism finder, prism sports viewfinder, microscope adapter, transparency copy holder, extension tubes, filters, film, etc.

Dimensions: $16^{3}/_{4}'' \times 5^{1}/_{4}'' \times 20^{7}/_{8}''$ ($425 \times 135 \times 530 \text{ mm}$).

CAIKC Case 518

This rugged, hard-wearing case is designed for the press photographer. Special holders for the Hasselblad 500 C and Hasselblad SWC are provided and it also holds extra magazines, Sonnar 250, Sonnar 150 and Distagon 50 lenses, viewfinder, quick-focusing handle, film, etc. It also features a roomy outside pocket.

Dimensions: $9.5/8'' \times 10.3/8'' \times 14''$ (245×265×375 mm).

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Printed in Sweden by Bergendahls, Gbg 5040 1 65 (For distribution abroad) Victor Hasselblad Aktiebolag reserves the right to modify without prior notification the features of the mechanisms described in this catalogue.