

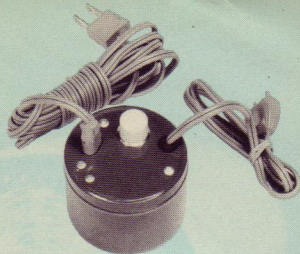
WILSONWERKS ARCHIVES

This camera manual is for reference and historical purposes, all rights reserved.

This cover page is copyrighted material. This document may not be sold or distributed without the express consent of the publisher.

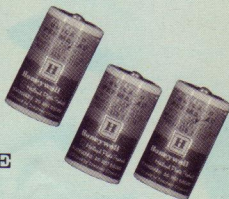
©2008-2025 wilsonwerks Llc

HEILAND
PERMACAD
BATTERY
CHARGER



A convenient way to renew rechargeable Permacad C cells. Simply plug unit into charger, plug charger into household current, and let charge overnight. Light indicates when batteries are charging—unit cannot be damaged by overcharging. No more than \$9.95

HEILAND
PERMACAD
RECHARGEABLE
C CELLS

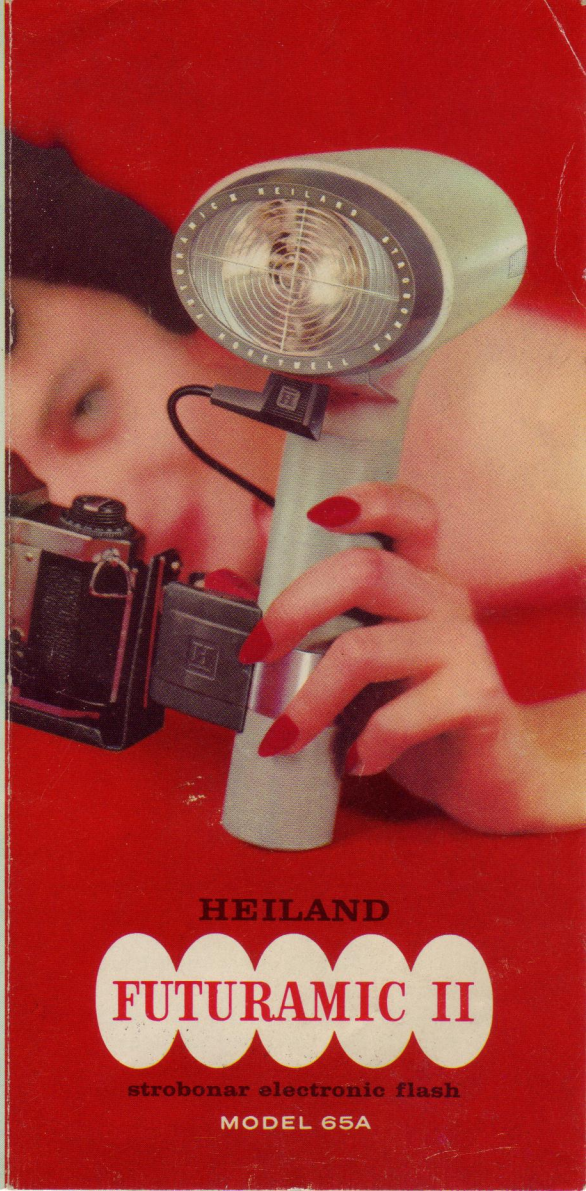


The ideal power supply for maximum performance from the Futuramic II. Rechargeable nickel-cadmium cells can be used indefinitely; will recharge completely overnight with accessory Charger, above. End battery and replacement problems—get premium performance with complete dependability. (3 required) ea. no more than . . \$4.95

Honeywell



Heiland Photo Products



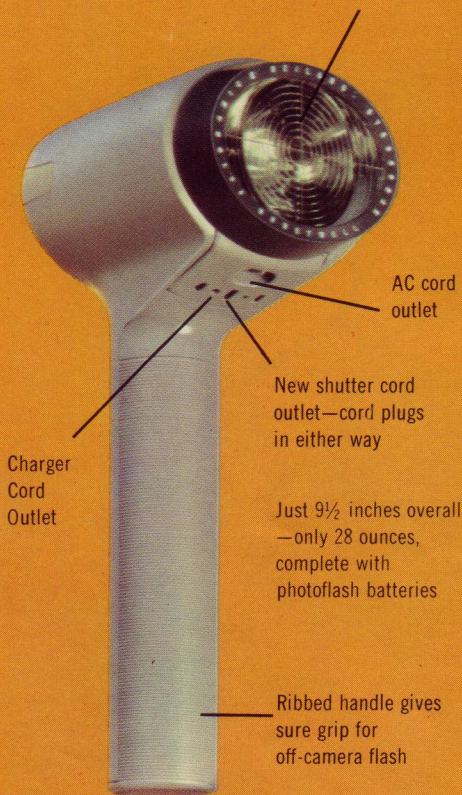
HEILAND

FUTURAMIC II

strobolar electronic flash

MODEL 65A

New color-corrected lens for warm, natural color pictures. Reflector gives even illumination with all but wide-angle lenses.



For maximum performance, the Futuramic II is designed to operate on Heiland Permacad rechargeable nickel-cadmium C cells or Eveready E-93 Energizer cells. Permacad cells will deliver 80 flashes per charge, while a set of E-93's will give over 150 flashes. For casual, intermittent use, a set of inexpensive photoflash C cells will average 40 flashes.

New space saving circuit uses silicon diodes and dual Honeywell power transistors for dependable performance.



Light, compact, dependable—that's the Futuramic II by Heiland—the most exciting flash unit ever made!

NOW—DIAL EXPOSURES DIRECTLY

No need to remember guide numbers! With the Futuramic II's new direct-dialing exposure calculator, you simply set the dial on the ASA number of your film and read the f/stop directly from the dial, according to the distance. With Kodachrome (ASA 10), for example, your f/stop would be f/2.8 at 13 feet. That's all there is to it!

HANDY SLIDE-OUT BATTERY TRAY

Three C size batteries fit snugly in the new Futuramic's slide-out battery tray—can be changed in seconds if necessary. And remember—only the new Futuramic II gives you a 4-way choice of power: Eveready E-93 Energizer cells, rechargeable Permacad batteries, photoflash C cells, or household current. Futuramic versatility can't be matched!

OPTIONAL PERMACAD POWER SUPPLY

You'll never buy another battery when you own a set of 3 Permacad nickel-cadmium rechargeable C cells. Available as an accessory, the Permacad cells can be renewed overnight with the accessory Battery Charger, using ordinary household current. With a Permacad power supply, battery replacement problems are ended, and the performance of your new Futuramic will be outstanding!

CHOICE OF AC OR DC OPERATION

When convenient, you can operate your Futuramic II on ordinary 105-130v household current, using the 10-foot AC cord supplied. The AC feature is also used to form the unit's power capacitor, resulting in maximum performance with batteries. AC or DC, your Futuramic will be ready to use when you want it—where you want it!

HEILAND

FUTURAMIC II

strobonar electronic flash

MODEL 65A

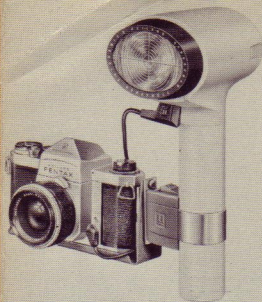
The electronic flash unit everyone has asked for! Successor to the famous Strobonar 64B, the all-new Futuramic II is lighter, more compact, and more strikingly handsome than any flash unit you've ever seen. Completely self-contained, it's just 9½ inches high, weighs only 28 ounces, complete with batteries.

Flashbulbs, of course, are out, and so are bulky power packs. Instead, you get the convenience of choosing the power source that best fits your needs—nickel-cadmium C cells, E-93 Energizer cells, photoflash C cells, or household current. You'll get better pictures every time with the new Futuramic II. The 1/1500 sec. flash duration freezes action and gives you the sharpest, clearest pictures you've ever taken, while the new color-corrected lens gives your color pictures a warm, natural quality that's so flattering to your subjects.

Night or day, indoors or out, the all-new Futuramic II will open a new world of photographic fun for you, so don't wait another day—ask your Heiland dealer to demonstrate this remarkable new unit on your camera now!

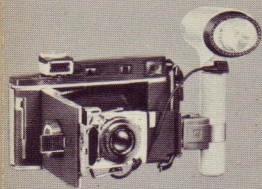
Futuramic II, including 10-ft. AC cord . . .
no more than \$59.95

(Batteries, clamp, bracket and shutter cord extra at moderate cost)



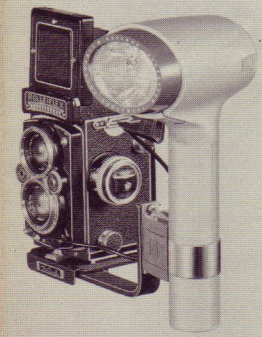
PENTAX-LEICA BRACKET

Fits all models of Pentax and Leica cameras. For most other 35mm cameras, specify the Heiland Standard Camera Bracket.



POLAROID BRACKET

Adapts the Futuramic II to all models of Polaroid Land cameras except Models 80 and 80A.



UNIVERSAL REFLEX BRACKET

For use with all 2¼ x 2¼" reflex cameras—Rolleiflex, Rolleicord, Yashica, Minolta Autocord, Ikoflex, etc.

All brackets are shown with the Heiland Quick-Release Clamp available as an optional accessory. The Futuramic II may be used with all popular cameras by choosing the proper Heiland bracket and shutter cord from the complete selection available.

EAST PHOTO SERVICE

8 15th AVENUE

COLUMBUS, OHIO

LITHO IN U.S.A.