# WILSONWERKS ARCHIVES

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## MAMIYA SUBMINIATURES

combine original design features, quality optics and precision construction.

## **MAMIYA Automatic 16**

Smart new subminiature with automatic exposure setting light meter, fast f/2.8 lens and Swing-Up Optical Finder. Hardly a handful, the new Mamiya Automatic 16 brings precision and quality to the subminiature field. Shutter speeds from ½-sec. to 1/200th and 'B', f/2.8 lens focuses down to 12 inches. 'Action Wheel' advances film winds shutter, counts exposures. Built-in interchangeable filter.



## MAMIYA 16

Offers many of the precision features of the Mamiya Automatic 16; with f/2.8 lens, automatic parallax correcting optical finder, and without coupled Exposure Meter.



C1028-56150

## **MAMIYA**

A Division of Caprod Ltd. 111 Fifth Avenue, New York 3, N. Y. In Canada: Precision Cameras of Canada, 77 Vitre St., W., Montreal, P.Q.

Printed in U.S.A.

world's only twin-lens reflex with interchangeable lenses

# MAM YA C2



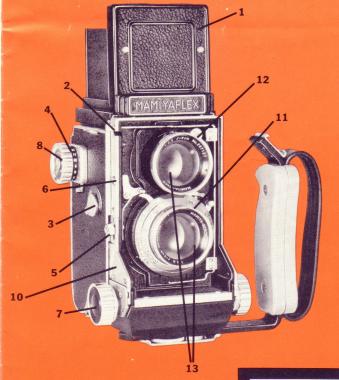
# "giant step forward in twin-lens photography"

About 30 years ago, photo enthusiasts were electrified by the news of a new camera design...the twin-lens reflex. It promised new versatility, a new handling speed and ease, that most cameras of the time were unable to provide. Today, the twin-lens reflex is one of the most widely used camera types. Yet, despite its popularity, even its staunchest admirers admit that the greatest drawback of the conventional twin-lens reflex is lack of lens interchangeability.

For more than twenty-five years, the best optical and engineering minds of the industry devoted their attention to this problem, with little or no success. It remained for Mamiya to take the "giant step forward in twin-lens photography," and bring lens interchangeability to twin-lens reflex cameras.

The Mamiya C2 opens up a wonderful new world of picture possibilities to the creative photographer. There is hardly a picture situation the Mamiya C2 can't handle with ease—4-inch close-ups, wide angle and normal photography and long-range telephoto shots—all possible with one camera.

The Mamiya C2 is the world's only twinlens reflex with interchangeable lenses.



- 1. Removable self-erecting focusing hood with built-in focusing magnifier and sports finder
- 2. Lens-lock lever
- 3. Lens-lock control
- **4.** Film advance knob—also advances exposure counter
- 5. Body release—automatically couples to lens-shutter system
- 6. Standard cable release socket
- 7. Focusing knobs
- 8. ASA indicator
- 9. Accessory shoe
- 10. Distance scales
- **11.** Shutter speeds from 1 second to 1/500th, plus 'B'. M and X flash synchronization
- 12. Standard flash terminal
- 13. Matched taking and viewing lenses
- 14. Close-up exposure factor scale
- Accessory rapid-wind crank
- Standard tripod socket
- Fresnel-type focusing screen with engraved parallax compensation indicators
- Extra-long extension bellows







# interchangeable lenses

Imagine the convenience of a twin-lens reflex that permits you to interchange lenses at any time — even in the middle of a roll. Whatever the picture situation — it takes but a moment to switch to the right lens for the job. Superbly sharp, each lens delivers negatives and color slides of matchless quality and definition.

There are five lens sets to choose from. Each consists of matched viewing and taking lenses, the latter in M-X synchro-flash shutters with speeds from 1 second to 1/500th plus 'B'.

FOCAL LENGTH	ANGLE OF VIEW	MAGNI- FICATION	APERTURE RANGE	FOCUSING RANGE
65mm	68°	.8	f3.5—f32	4" to ∞
80mm	57°	1.0	f2.8-f32	7" to ∞
105mm	46°	1.3	f3.5-f32	16" to ∞
135mm	35°	1.7	f4.5—f45	24" to ∞
180mm	27°	2.25	f4.5—f45	36" to ∞





65mm f3.5 wide angle



80mm f2.8 normal lens



105mm f3.5 intermediate



135mm f4.5 telephoto



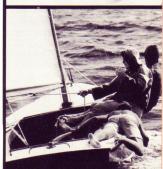
180mm f.45 telephoto



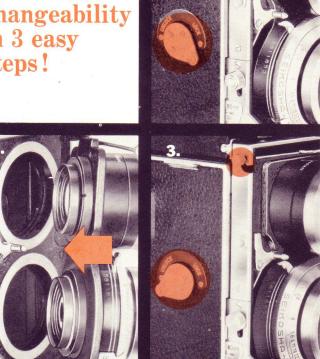








rapid, convenient lens interchangeability in 3 easy steps!



- 1. With bellows fully withdrawn, a flick of your finger brings the lens-lock control into 'unlock' position. This brings a light-tight panel into position in front of the film-plane to protect film while lenses are being interchanged. Then, another flick of your finger releases the lens-lock lever, and it swings out.
- 2. Lift the lenses out and slip the new set into their place.
- 3. Swing the lens-lock lever back into position, return the lens-lock control to 'lock' position... and you're ready to shoot!

ALL OF THIS TAKES A FRACTION OF THE TIME IT TOOK YOU TO READ THESE THREE PARAGRAPHS. And, lenses cannot be removed unless the light-tight panel is in position. If you forget to move lens-lock control to 'lock' position before shooting, a warning flag appears on the focusing screen. Rapid, convenient ... and FOOL-PROOF!

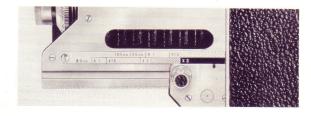
# close-ups to 4"

without accessory attachments



For extreme close-ups, rack the bellows out—and out—and out! The Mamiya's

long-extension rack-and-pinion focusing system adds versatility enjoyed by no other twin-lens reflex in the field. It permits you to make dramatic close-ups without supplementary lenses or accessory attachments of any kind. For example, with the 65mm lens, you can focus as close as 4 inches.



## exposure factor scale for close-ups

An exposure compensation scale, built onto the Mamiya C2 body, gives you accurate factors at close-up distance for each lens.

## parallax compensation

For hand-held shooting, the ground glass indicates parallax correction positions. For tripod shooting, the Mamiya Paramender accessory compensates precisely for parallax. (See Accessories)

# other precision features

## FRESNEL-TYPE FIELD-LENS FOCUSING SCREEN

Gives extraordinary brightness over the entire field for faster focusing, easier, more accurate composing, even under dim lighting conditions. Has engraved parallax compensation indicators.



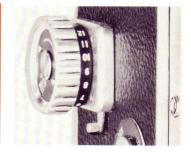
## 9 SHUTTER SPEEDS TO 1/500th

Each lens-shutter assembly has 9 shutter speeds from 1 second to 1/500th and 'B', with built-in flash synchronization for 'M' type flashbulbs and 'X' for electronic flash.



## FILM TRANSPORT WITH AUTOMATIC STOP

No need to watch indicators; merely wind the film-advance knob until it stops. the Mamiya accessory Rapid Wind Crank adds speed and convenience. (See Accessories)



# SELF-ERECTING FOCUSING HOOD

with built-in focusing magnifier. Hood is removable and interchanges with eye-level mirror finders. (See Accessories)



### **SPORTS FINDER WINDOW**

Built into focusing hood. Accepts masks for all telephoto lenses. (See Accessories)



## accessories

for even greater versatility and handling ease

### **GRIP HANDLE**

Hefty, handy camera grip with wrap-around leather strap provides steadiness, security and handling ease. Has built-in accessory shoe for flash unit.



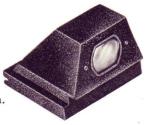
## PORROFLEX EYELEVEL IMAGE-ERECTING FINDER

Unique mirror system permits eyelevel focusing and viewing. Image is right-side-up and unreversed. Interchanges with standard hood.



#### EYELEVEL MIRROR FINDER

Permits eyelevel focusing and viewing. Interchanges with standard focusing hood. Image is upside down.



### PARAMENDER

Provides precise parallax correction with tripodmounted camera when taking extreme close-ups.



#### RAPID-WIND CRANK

Advances film faster. Provides greater speed for making sequence pictures. Fits securely on film-wind knob.



## accessories

for even greater versatility and handling ease

## WIDE ANGLE OPTICAL SPORTSFINDER ADAPTER

Snaps onto sportsfinder frame on focusing hood. Gives field-of-view for 65mm wide angle lens.



## SPORTSFINDER MASKS

Snap onto sportsfinder frame on focusing hood. Gives fields-of-view for longer focus lenses. Available for 105, 135 and 180mm telephotos.



## SHEET FILM/PLATE HOLDERS AND ADAPTER BACK

Designed for medical, scientific and other applications requiring special plate or film emulsions. Accepts standard sizes:  $2\frac{1}{4} \times 3\frac{1}{4}$ ",  $2\frac{1}{2} \times 3\frac{1}{2}$ " and  $6.5 \times 9$  cm.



### **OPTICAL FILTERS**

Coated, optically flat. 40.5mm screw-in for 65, 80 and 105mm lenses; 46mm screw-in for 135mm lens and 49mm screw-in for 180mm lens.



#### LENS HOODS

Interchangeable hood for 80 and 105mm lenses, and individual hoods for 135 and 180mm lenses.



## **LEATHER CASES**

Eveready and soft-pouch camera cases, and individual lens-set cases.

# leading pros choose the

# MAMIYA C2

Here's what some of the nation's foremost photographers say about the Mamiya C2:



"I used the Mamiya for the first time in an emergency when I couldn't lay my hands on (another twin-lens reflex). Now, I wouldn't be without the Mamiya! I find myself using it constantly, in and out of the studio—and the results are uniformly wonderful."

-Joseph Schneider



"The enclosed photographic reproductions taken with the Mamiya C tell the story more eloquently than any words of mine. This camera is truly terrific. The interchangeable lenses make it possible for me to carry this one camera where formerly I had to carry at least three. Congratulations on a fine piece of equipment.

—Victor Keppler



"What I like best about the Mamiya is the fact that I can switch lenses without distracting my subject. When you're photographing models—at so much per hour—that's important. I go from lens to lens without breaking the mood, never losing the rapport I've established with the subject. Nothing else I've used has ever given me more pleasing results."

-Maxwell Coplan