

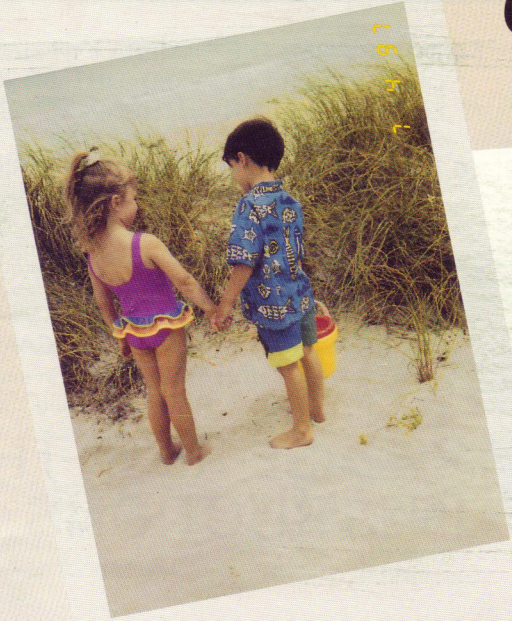
WILSONWERKS ARCHIVES

This camera manual is for reference and historical purposes, all rights reserved.

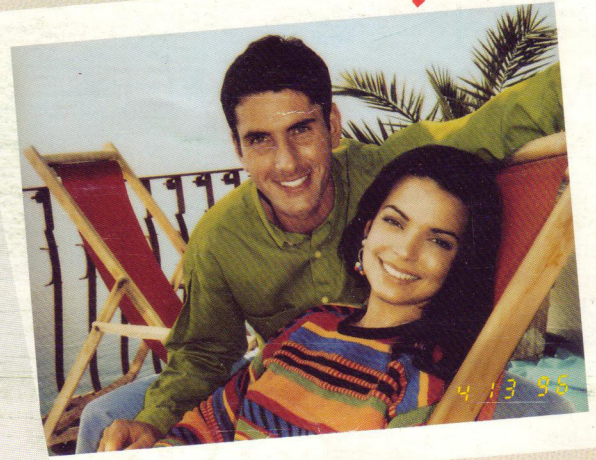
This cover page is copyrighted material. This document may not be sold or distributed without the express consent of the publisher.

©2008-2025 wilsonwerks Llc

Polaroid



captiva
date: ✦



This product is listed by Underwriters' Laboratories, Inc. As a condition of listing, UL requires that basic safety information be provided.

IMPORTANT SAFETY INSTRUCTIONS

As with any battery-operated equipment, observe these basic safety precautions:

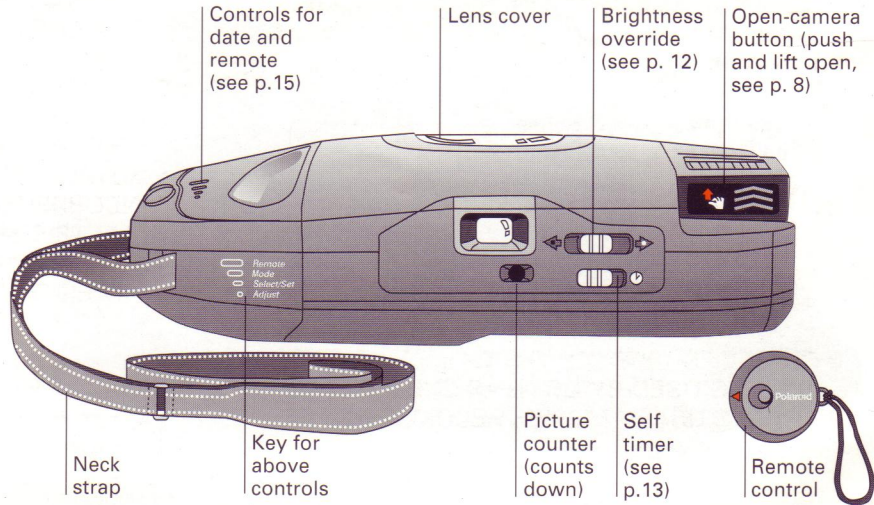
- 1** FOLLOW ALL THESE INSTRUCTIONS.
- 2** CLOSELY SUPERVISE THE CAMERA WHEN IT IS BEING USED BY OR NEAR CHILDREN.
- 3** ALWAYS USE BATTERIES RECOMMENDED.

- 4** DO NOT USE THE CAMERA IF IT HAS BEEN DROPPED OR DAMAGED, UNTIL IT HAS BEEN EXAMINED AT AN AUTHORIZED POLAROID SERVICE CENTER.
- 5** TO AVOID THE RISK OF AN ELECTRIC SHOCK, DO NOT DISASSEMBLE THE CAMERA. SERVICE OR REPAIR WORK MUST BE DONE ONLY BY AN AUTHORIZED POLAROID SERVICE CENTER. INCORRECT REASSEMBLY CAN CAUSE AN ELECTRIC SHOCK WHEN THE CAMERA IS USED AGAIN. DO NOT IMMERSE THE CAMERA IN WATER OR OTHER FLUIDS.

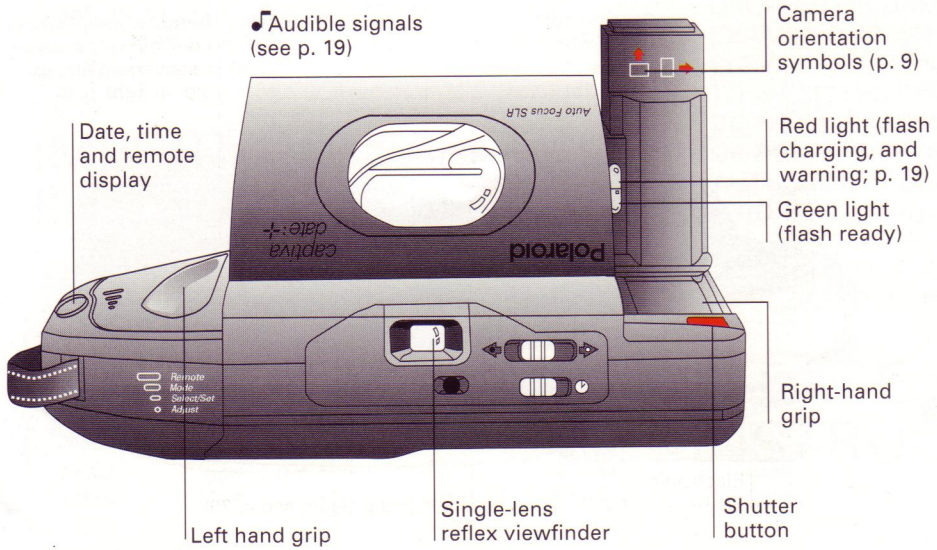
PLEASE KEEP THESE INSTRUCTIONS

- 3** Camera features
- 7** Loading the film
- 8** Opening the camera
- 9** Positioning your subject
- 10** Taking the picture
- 11** Removing the pictures
- 12** Brightness override
- 13** Self timer
- 14** Close-up lens accessory
- 15** Date, time and remote features
- 16** Setting the date
- 17** Setting the time
- 18** Using the remote control
- 19** Camera signals
- 20** Trouble-free picture-taking
- 24** Warranty
- 25** Consumer Resource Center
- 26** Copy service
- 27** Accessories
- 28** Information for the user

Camera closed



Camera open (rear)



Film

- Use only Polaroid 95 instant film
- Ten pictures per pack
- A mercury-free battery in each film pack powers the camera and flash



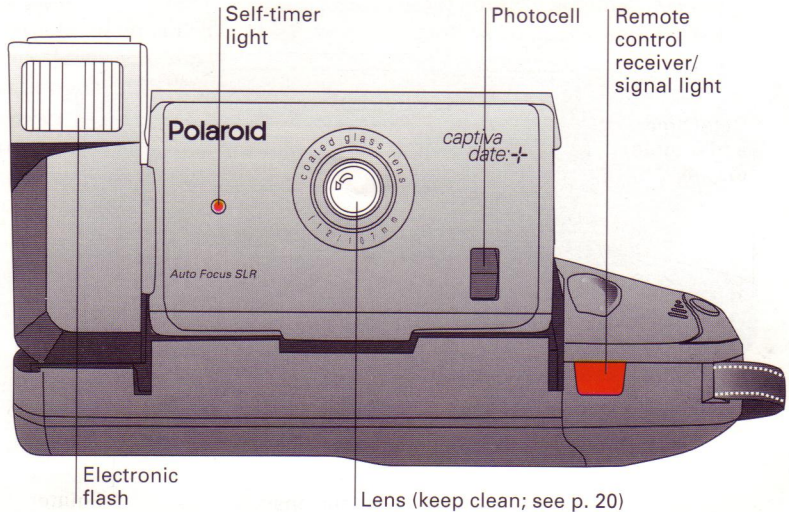
The Polaroid Captiva Date:+ instant camera is a fully automatic, auto-focus, single-lens reflex camera. It features built-in "fill" flash, through-the-lens viewing, a coated glass front-element lens, a remote control, a self timer, and automatic picture storage with a viewing window. Also, the camera can print the date, or day and time on the picture.

Camera bag: Snap the loop over the neckstrap of the camera, or use the belt loop.

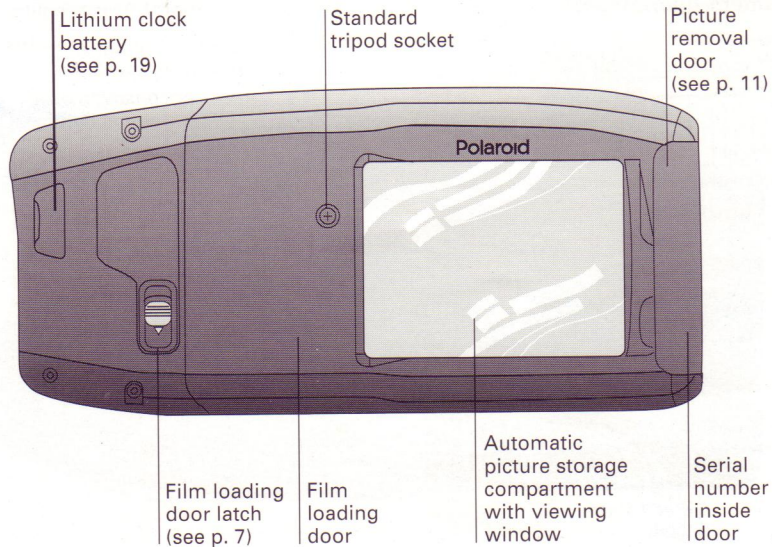
Customer Assistance

If you ever need help, please follow the instructions on page 25.

Camera open (front)



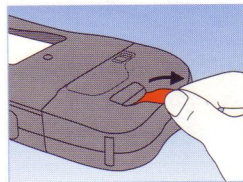
6 Camera features



New cameras

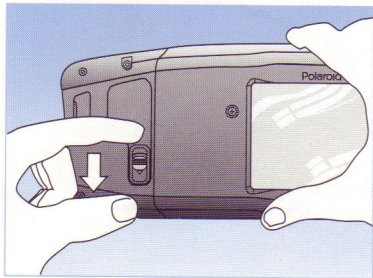
Your camera has been packed with a copy of a Captiva Date:+ photograph in the storage compartment to demonstrate how the compartment works. Remove and discard before taking pictures (see page 11 for picture removal).

Important: Before use, remove the red tab to activate the clock battery.



Loading the film

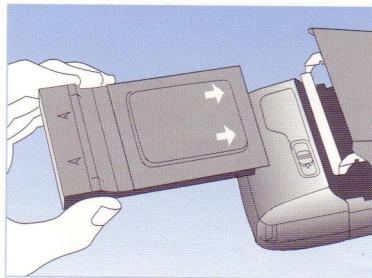
- Use only Polaroid 95 instant film
- Check the "Use before" date printed on the box; do not use outdated film
- For ease of loading, load the film with the camera closed
- Check the rollers (see page 20)



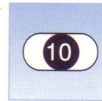
Slide the film door latch; the door will pop open. Lift the door up until it stops. **Hold the film**



pack by its edges with the arrows facing you. Slide the pack into the camera in the direction of the arrows, as shown.



Close the film door; the film cover will advance automatically into the storage compartment and the counter will advance to 10. (The picture counter counts down, indicating the number of pictures left.)

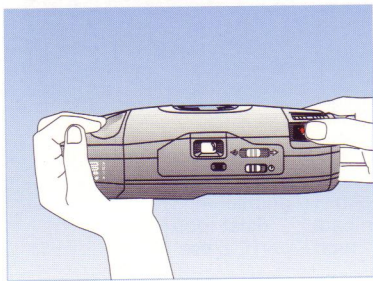


To remove an empty film pack

Open the film door and slide the pack out by its edges.

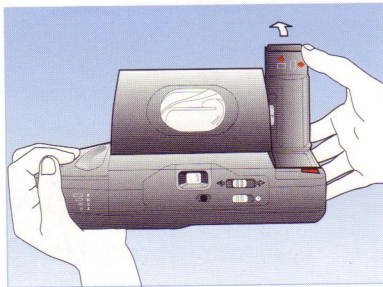
Opening the camera

Holding the camera by the grip in your left hand, press the button on the top of the flash unit with your right thumb and push the flash until the camera **clicks into its open position**. If the camera is loaded with film, the red light on the back of the flash



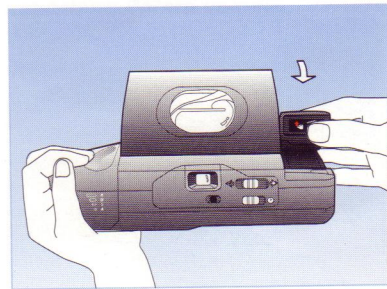
unit will come on for a few seconds, then the green light will come on to indicate the camera is ready to use.

To save energy, the flash is designed to shut off automatically after 30 seconds, but will turn on as soon as your finger touches the shutter button.



To close the camera

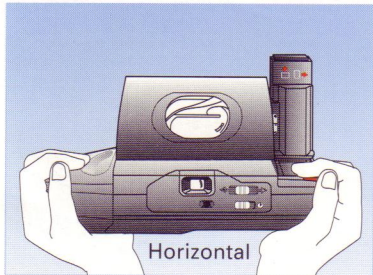
Press the button on top of the flash and firmly pull the flash unit down to its original position. Then press the camera together until it snaps closed. After picture-taking, be sure to wait until the picture has advanced into the storage compartment before closing the camera.



Positioning your subject

Hold the camera grips as shown, resting your right index finger on the shutter button. Look through the viewfinder to compose your picture; what you see is exactly what your picture will include.

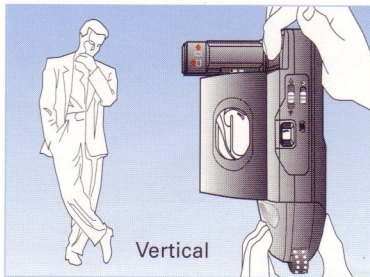
Note: If the viewfinder appears black, the camera is not fully opened. Push the flash forward



until the camera clicks open.

For vertical pictures such as portraits and individual subjects, turn the camera sideways for best results. **To minimize shadows, be sure the flash is on top, as shown.**

The camera orientation symbol on the back of the flash unit will



remind you how to hold the camera.



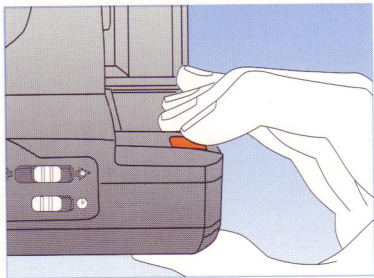
Indoors, your subject should be between 2 to 10 ft. (.6 to 3m) away and near a light colorful background for best results.

Outdoors, your subject should be at least 2 ft. (.6m) away. Keep the sun behind you or to your side.

10 Taking the picture

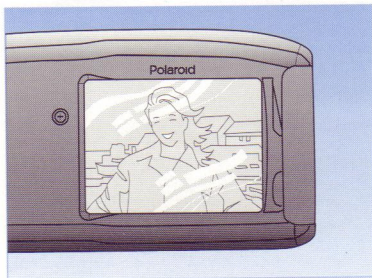
When the green light is on, the flash is fully charged. If it is not on, touch the shutter button lightly to charge the flash. (The flash always fires, outdoors and indoors, in all lighting situations.)

Press the shutter button to take the picture. The viewfinder will go black; hold the camera steady until



you can see the scene through the viewfinder again.

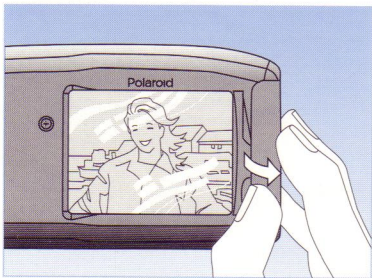
The flash will recharge for the next picture within seconds. The picture will advance automatically into the picture storage compartment, on top of the previous picture. (The pictures are dry and will not stick together.) The image will



start to appear in less than a minute.

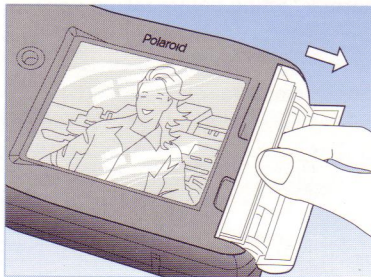
The picture can be removed immediately or stored in the compartment, which can hold all the prints from one pack of film, plus the film cover.

To remove one or more pictures, open the removal door as shown. Pictures can be removed and reinserted as desired. **Caution:** Store only Polaroid 95 pictures in the storage compartment. **Before loading a new pack of film, remove all the pictures and the film cover.** Then close the picture removal door.



Full storage compartment

When the storage compartment is full, the camera will not allow you to take another picture until you remove the pictures. As a reminder, the red light will flash and the camera will sound a two-tone beep.



Picture counter

The picture counter counts **down**, indicating the number of pictures left, and displays a red zero as soon as you take your last picture.

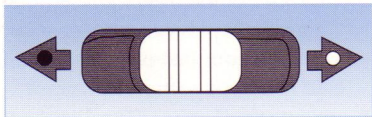


Empty film pack

The camera will not function when the film pack is empty. The red light will flash and the camera will beep when you take the last picture, and when you press the shutter button or open the camera. To remove an empty film pack, open the film door and slide the pack out by its edges.

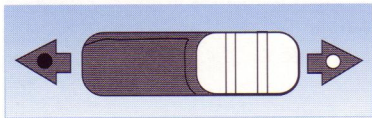
12 Brightness override

For most situations, leave the control at the normal (center) setting.

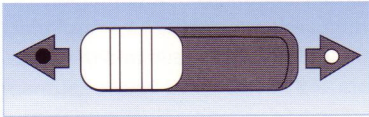


Use this control to reshoot a picture to make it lighter or darker.

To take a lighter picture, slide the control to the right, towards the white-dot arrow.

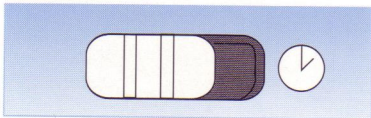


To take a darker picture, slide the control to the left, towards the black-dot arrow.



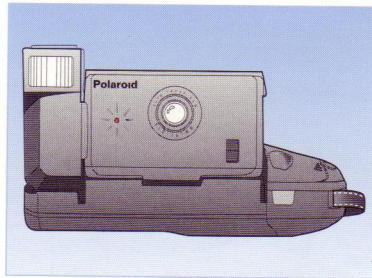
Be sure to reset the control to the normal setting before taking your next picture. (When you close the camera, the control will automatically reset to normal.) The control cannot be set when the camera is closed.

Place the camera on a tripod or other steady support. Frame your picture. Indoors, plan to stand 2 to 10 ft. (.6 to 3m) from the camera. When you are ready, slide the control to the right once, toward the clock symbol (it will spring back). You now have approximately 12 seconds to get into your picture.



The red light to the left of the lens will flash at an increasing rate, becoming steady just before the flash fires. The camera will also beep at an increasing rate, becoming steady just before the flash fires. **To cancel the self-timer exposure**, simply slide the switch

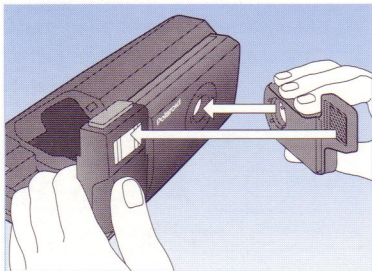
to the right again. Closing the camera will also cancel it.



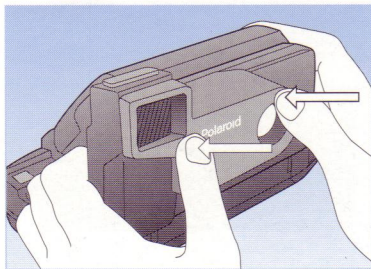
14 Close-up lens accessory (optional)

With the optional close-up lens, you can make images of 1/3 actual size from 10 to 14 inches.

To use the accessory, open the camera and hold it firmly by the flash tower. Attach the close-up lens accessory, placing its lens over the camera lens, and its diffuser over the flash.

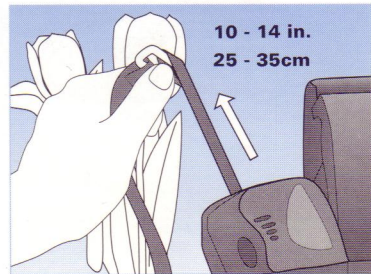


Press the attachment until it snaps securely into place.



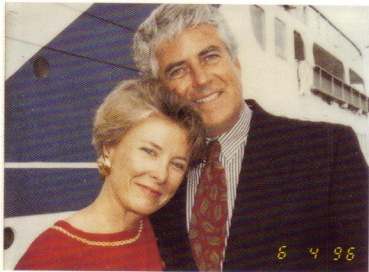
To measure the appropriate distance from your subject, stretch the neckstrap taut and place the metal loop at the subject. Then drop the strap, **maintain the distance**, and shoot.

For information about purchasing this accessory, see page 27.

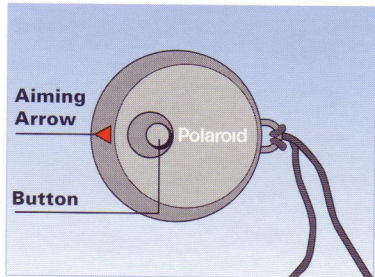


From controls on the left hand grip, you can operate the date, time and remote features to:

- print the date or the day/time on your picture. For best results, the area of the scene behind the characters should be dark.



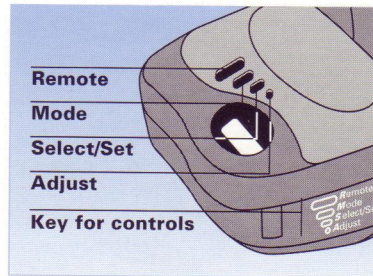
- set the remote control, which frees you to take pictures without pressing the shutter button. After framing the scene, you can activate the remote control, move into the scene, and take the picture by pressing the button on the remote accessory.



You can press **R** (remote) and **M** (mode) with your finger.

S (select/set) and **A** (adjust) require a pen or paper clip, because they seldom require setting.

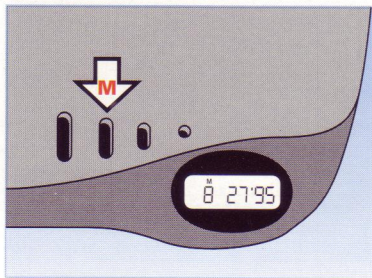
Note: Be sure to remove the red battery tab before trying to set the controls (see page 6).



16 Setting the date

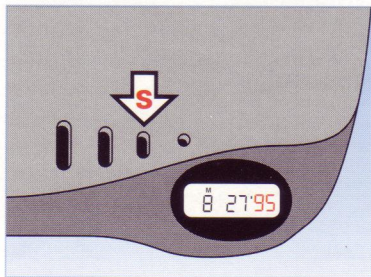
Press **M** (mode) until the desired mode is displayed:

- No printing
- Month/day/year
- Day/month/year
- Year/month/day
- Day/time (24-hour clock)



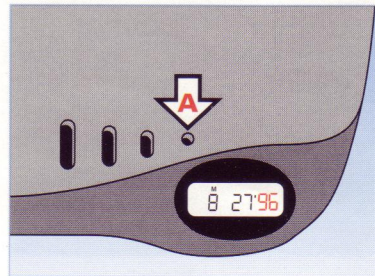
Year: Press **S** (select/set). The numbers for the year flash. Press **A** (adjust) until you see the year you want, from 1993-2022. Press **S** again to set the year. The month flashes.

Month: With the month flashing, press **A** to adjust the month. Press **S** to set the month. The day flashes.



Day: With the day flashing, press **A** to adjust the day. To lock in the date, press **S**. A bar appears over the year to show that the date is set.

Printing the date: After setting, the date will print on every picture until you change the mode.



Press **M** (mode) until the day/time appears. **Note:** Be sure to set the appropriate day while in the date mode (see *Setting the date*).

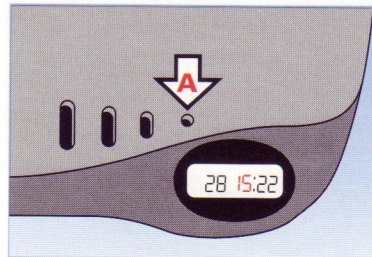
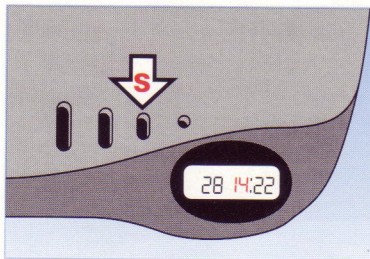
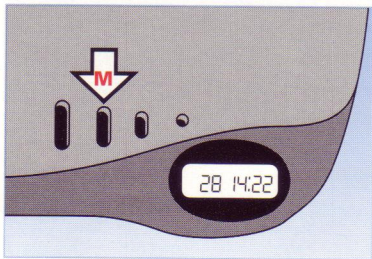
Note: The time prints on your picture with an apostrophe (15'22), not a colon (15:22) as shown in the camera's display window.

Hour (24-hour clock): Press **S** (select/set). The hour will flash. Press **A** (adjust) until you see the hour you want, from 0-23.

Minutes: Press **S**. The numbers for the minutes will flash. Press **A** until you see the minutes you want. Press **S** to lock in the time. A bar

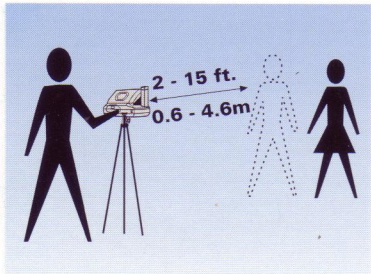
appears over the minutes to show that the time is set.

Printing the day/time: After setting, the day/time will print on every picture until you change the mode.

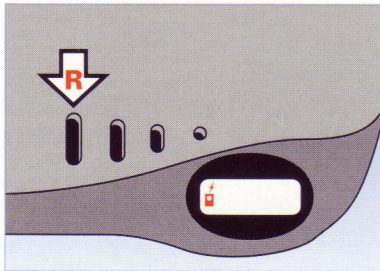


18 Using the remote control

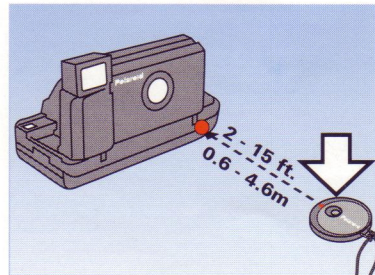
The remote control lets you operate the camera remotely from the scene, 2 to 15 ft. (.6 to 4.6m) in front of the camera. Indoors, plan to stand 2 to 10 ft. (.6 to 3m) from the camera. Place the camera on a steady support such as a tripod. Frame the scene.



Press **R** (remote) to activate the remote control. The remote symbol appears in the display window, and the remote control remains active for three minutes. Move into the scene.



When ready, aim the arrow on the control straight towards the receiver on the front of the camera. Be sure to keep your fingers away from the signal-emitting bulb on the front of the control under the arrow. Press the button. The red receiver light on the camera blinks for three seconds, then the flash fires.



Red light on flash unit

The camera will not take a picture when the red light on the electronic flash unit is on.

When the light is steady:

- The flash is charging
- The battery in the pack is low (film may be outdated)

When the light flashes eight times:

- The film pack is empty
- The storage compartment is full
- A picture did not advance all the way into the storage compartment (stopped picture - see page 21)

Red lights on front of camera

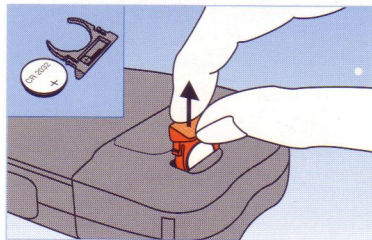
- The red light to the left of the lens flashes when the self timer is activated (see page 13)
- The red light on the lower right flashes for three seconds before a remote control exposure (see page 18)

Audible signals

- Empty film pack: Four beeps
- Full storage compartment: Two-tone beep, four times
- Stopped picture: Two-tone beep, four times (see page 21)
- Self timer: Accelerating beep, becoming steady just before exposure

Replacing the battery

When the date display dims, replace the battery with a CR2032 battery only. Contact a Polaroid dealer for battery availability. Lift up the battery holder as shown; match + to +. **Caution:** Do not recharge, disassemble, or incinerate the battery. Dispose of the battery according to local laws.

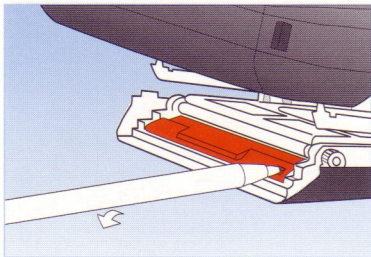


Cleaning the rollers

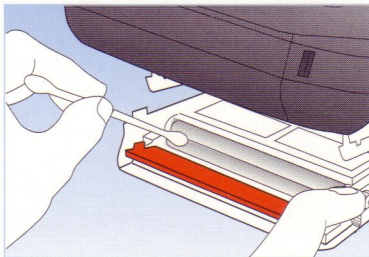
For best results, **check your rollers before loading each pack of film.**

A speck of dirt or developer on the stainless steel rollers will result in repeated spots across the picture (see page 22).

If you need to clean the rollers when the camera is loaded with



film, remove the film pack first. Insert the tip of a ballpoint pen into the small square hole in the red bar as shown. Pivot the red bar out of the way for access to both rollers. Clean the rollers with a lint-free cloth or a cotton swab dampened with water while manually turning the roller gear with your finger.



Close the bar. Reload the film; the top picture will be lost, and will advance into the storage compartment. The picture counter will reset to 10, and will miscount the rest of the pack.

Cleaning the lens

Avoid touching the lens. To remove dust or fingerprints, breathe on the lens and wipe it gently with a lens tissue or a clean, soft facial tissue. The front element is coated glass.

Do not use silicone-treated eye-glass tissues.

The film

- For best results, take pictures when temperatures are above 55°F(13°C).
- Below 55°F(13°C), pictures can have a blue tint. Keep your camera and film as warm as possible; place developing pictures in a warm pocket.
- In hot temperatures, keep camera and film as cool as possible. Avoid storing loaded camera in direct sun, or in the glove or luggage compartment of a car.
- Store film below 75°F(24°C); do not freeze. Outdated film will produce pictures with a blue tint; check the "Use before" date on the film box.

Clearing a stopped picture

If a picture or film cover should ever stop before reaching the storage compartment, the camera may not operate and the red light may flash. The camera may also sound a two-tone beep.

To remove the picture, unlatch the film loading door and pull it open firmly but carefully. This may require more force than usual. Then pull the stopped picture out of the camera. Remove the film pack and clean the rollers. Reload the film pack. The next print will advance into the storage compartment.

If you are unable to remove the picture, contact Polaroid (page 25).

Note: The picture counter will reset to 10, and will miscount the rest of the pack.

Black viewfinder

If you can't see through the viewfinder, the camera is not fully open. Push the flash forward until it clicks into position.

22 Trouble-free picture-taking

Subject too dark

Cause

- Subject in front of window or a bright light

Solution

- Reposition subject away from bright light source



Cause

- Subject beyond flash range
- Bright light source in front of subject (not illustrated)

Solution

- Stay within flash range: 2 to 10 ft. (.6 to 3m)
- Move source of light to one side of subject (out of central part of scene)



Repeated spots or bar pattern

Cause

- Rollers inside the film door need to be cleaned

Solution

- Clean rollers as described (see page 20)



Background too dark

Cause

- Background too far from subject

Solution

- Place subject near a background and keep brightness override control in center position



Blurry picture

Cause

- Camera or subject movement
- Fingerprint on lens (not illustrated)

Solution

- Hold camera steady when taking picture or use tripod
- Clean the lens (see page 20)



Date or time not legible

Cause

- The area of the scene behind the numbers is too light

Solution

- Try to compose pictures so the background against which the date or time numbers will appear is as dark as possible



U.S.A. and Puerto Rico

Full life-time camera warranty

If this Captiva Date:+ camera proves to be defective, we will, at your option, either replace or repair it without charge for as long as you own the camera (original owners only). See *Your warranty options*.

This warranty does not cover the clock battery (see page 19). It also does not cover damage caused by accident, misuse, or tampering, and a charge will be made for such repairs.

Your warranty options:

Replacement: You can choose to receive a replacement camera at no charge. If the failure occurs within 90

days of the purchase date, you can return the camera to any Polaroid dealer and receive a new Captiva Date:+ camera. If the failure occurs after that, call Polaroid at the toll-free number listed and we will ship you a refurbished camera of the same or better value. Replacement will be made within 3 to 5 business days from receipt of your camera. We will also tell you how to get even faster service.

Repair: You can choose to have your camera repaired. Call the number listed on page 25 for the address of the nearest authorized Polaroid repair location. Please allow 3 to 5 weeks from receipt of your camera for the repair. We will

return the repaired camera with a reimbursement of your postage cost.

This warranty applies to new Captiva Date:+ cameras purchased in retail stores in the U.S.A. or Puerto Rico after July 1994. Please keep the dated sales receipt or return your registration card to confirm coverage.

Full five-year accessory warranty

If either accessory supplied with the camera (camera bag or remote control) proves to be defective within the warranty period, we will repair it or, at our option, replace it with a fully reconditioned or new unit. The warranty period is five years from the original date of purchase.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state.

This warranty excludes all consequential damages. Some states do not allow the exclusion of consequential damages, so the foregoing may not apply to you.

For warranty service information:

Please call us toll-free in the U.S.A. Monday through Friday, 8 a.m. to 8 p.m., at:

1-800-343-5000

If you have questions about your camera or pictures, or need additional information, call us toll-free:

1-800-343-5000

from anywhere in the U.S.A. (Hearing-impaired TDD users, may call 1-800-448-6708.)

Our representatives can be reached every weekday from 8 am to 8 pm, Eastern time. In Canada, call toll-free: 1-800-268-6970. In Toronto, call 675-3680.

Or, if you prefer, write to us. The address is: Polaroid Consumer Resource Center, 784 Memorial Drive, Cambridge, Massachusetts 02139-4688. Please include a sample picture of the problem you are having with your camera.

Polaroid Captiva 95 film, by that name, is sold in the U.S.A., Canada and Latin America. Before traveling to countries outside the U.S.A. and Canada, call us toll-free to learn where to buy film for your camera.

Camera repair

If you think your camera needs repair, please call us toll-free:

U.S.A.: 1-800-343-5000.

Canada: 1-800-268-6970. In Toronto, call 675-3680.

Polaroid offers copies and enlargements of your Captiva photographs. Copies are available in one-to-one (same-size image as original) or 3-1/2 x 5 in.

Enlargements are available in 5 x 7 in. or 8 x 10 in. You may have any enlargement matted and placed in a frame with a gold or silver finish.

Ordering information:

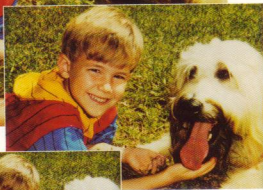
See your local participating dealer. Or, use the order form included for your convenience in every pack of Captiva 95 film.

Questions?:

Call us toll-free at 1-800-421-1030. In California, call us collect at 310-643-8093.



8x10



5 x 7



3 1/2 x 5



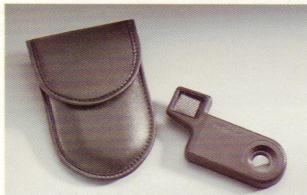
Matted and framed



One-to-one

To enhance your enjoyment of your Captiva Date:+ camera, Polaroid offers the accessories described on this page.

See the facing page for ordering information.



Close-up Lens:

Creates images of 1/3 actual size, at distances from 10 to 14 inches.

Photo Album:

Burgundy album with protective padded cover holds over 100 photos.



Lucite Picture Frames:

Three frames hold originals or one-to-one copies.

Pocket Album:

Compact album for pocket or purse holds 20 photos.



Polaroid

Information for the user

This device complies with Part 15 of the FCC rules. Operation is subject to the following two conditions:

- this device may not cause harmful interference
- this device must accept any interference received, including interference that may cause undesired operation

Note: This equipment has been tested and found to comply with the limits for a Class B digital device, in accordance with Part 15 of the FCC rules. These limits are designed to provide reasonable protection against harmful interference to radio communications in a residential installation. This equipment generates, uses and can radiate radio frequency energy. If not installed

and used in accordance with the instructions, it may cause harmful interference to radio communications. If this equipment does cause harmful interference to radio or television reception (determined by whether interference exists when the equipment is in use), you should correct the interference by one or both of these methods:

- reorient or relocate the receiving antenna of the radio or television set
- increase the separation between the equipment and the receiver

This digital apparatus does not exceed the Class B limits for radio noise emissions from digital apparatus set out in the Radio Interference Regulations of the Canadian Department of Communications.