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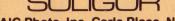
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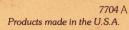
AMBICO Creative Filter System

MARKETED BY



AIC Photo, Inc. Carle Place, N.Y. 11514







MARKETED BY

SOLIGOR®

A unique opportunity for creative filtration ... an economical and flexible alternative.









A New Alternative in Filter Use

Now, you no longer have to buy duplicate filters to match different lens diameters.

With a standard filter holder and a customized adapter mount (sizes 49mm to 72-77mm), a single set of filters can be used with *all* your lenses.

Works in 3 quick steps...



1. Screw the adapter into your lens



2. Slide the filter holder (7706) onto the adapter



3. Place the filter into the holder channel

And note these features ...

- **Flexibility** multiple holder channels let you use more than one filter at the same time. Square filters slide up or down in their channels, and the holder rotates to achieve precise filter placement and varying effects. Star and polarizing filters are round and can rotate independently in their special circular channel.
- **Lightweight and compact** adapter, holder and filter weigh only 1.6 ounces and add only 5/8" to the length of your lens.
- High-quality filters have the optical characteristics, durability and scratch-resistance of screw-in filters and will meet the most demanding requirements.
- Economy the universal holder and the same set of filters work with any Ambico adapter mount. Inexpensive adapters fit all common lens diameters.
- Completeness a full line of filters for black & white film, color film and special effects are available. Lens shades and special effect masks are also offered.

Full details and suggestions for use appear in the Ambico Creative Filter System guide.

