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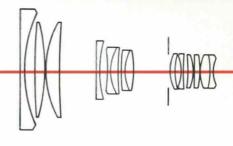
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Amazing New Vistas

are opening for your BESSAMATIC and the Voigtländer-Zoomar f/2.8 lens. Like motion picture and television cameramen you can continuously vary the focal length of this novel lens from 13/8 to 31/4 inches (36 to 82 mm.).



You can cover anything you like from just one camera position: this is a true universal lens to take in all the breadth of a view or to reproduce small details on a large scale. In addition to the instant readiness for action of the BESSAMATIC you now have the advantage of a free choice of focal length and of individual composition and picture arrangement.

The Voigtländer-Zoomar f/2.8 is a 14-element anastigmat lens system developed specially for single-lens reflex cameras. In the wide-angle position (focal length 1 3/4 inches or 36 mm.) it covers a view of 62 degrees; in the tele position (focal length 31/4 inches or 82 mm.) the angle is 30 degrees. The lens has a fully automatic pre-selector iris so that you can always view the subject at the full aperture of f/2.8.