

# WILSONWERKS ARCHIVES

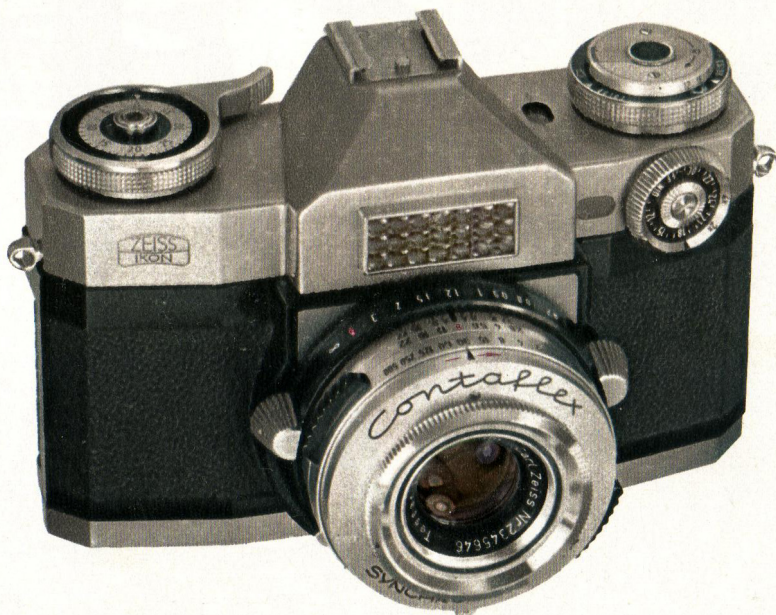
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Bestseller  
in 164  
countries

**Contaflex<sup>®</sup>**



**ZEISS IKON**



The **CONTAFLEX** record speaks for itself. Within a few years its superior design has gained this single-lens reflex camera the widest sale in the world. Hundreds of thousands of amateurs and professionals have tested and compared—and chosen—the **CONTAFLEX** because they immediately saw its outstanding advantages.

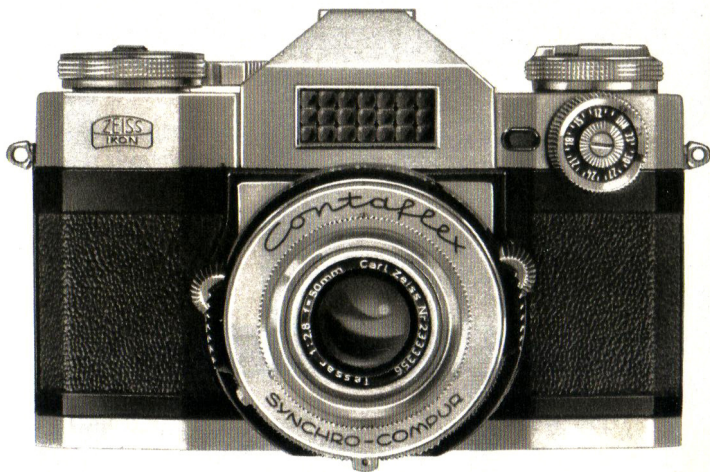
They are as thrilled with using the **CONTAFLEX** as they were keen to buy it—and nothing would make them change their mind now. That is why the **CONTAFLEX** to-day has world-wide value and world-wide fame as an outstanding single-lens reflex camera.

The **ZEISS IKON** designers have not been resting on their laurels. They extended the unique **CONTAFLEX** principle by adding amazing new features to make picture taking more certain and easier than ever. Yet the **CONTAFLEX** retains its handy lay-out. It is still a real miniature camera: compact, light, and smart in style. It was a pioneer in design, and it is unsurpassed to this day. The new models once more show that the **CONTAFLEX** is at the top of its class.

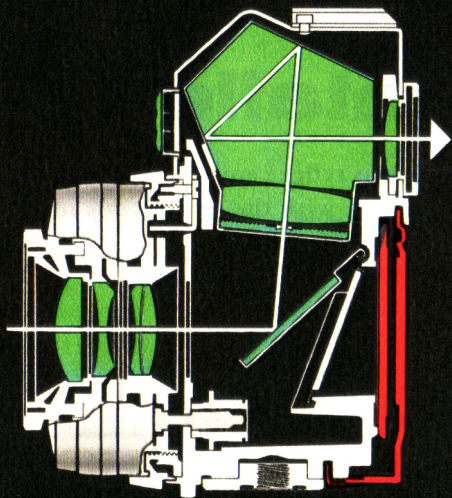
It comes to this: The **CONTAFLEX** is certainly not everybody's camera—but it is the camera for you!

# Contaflex®

The single-lens reflex camera  
with the greatest sale in the world



® registered trade mark of **ZEISS IKON AG.**—world-famous for quality, precision, and service.

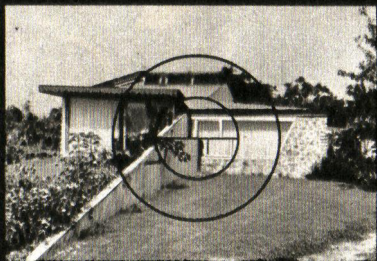


## The Real Picture — in the Finder

The CONTAFLEX is a reliable picture-getting camera, for the finder always shows you the real view: exactly as it will record on the film. You see your subject in almost natural size. You also see it clear and bright—not on a ground glass screen. On you see it the right way around—not reversed. And with all interchangeable lenses, even at close range, the finder indicates the exact limits of the field of view. You cannot help getting perfect pictures with this ingenious reflex system!

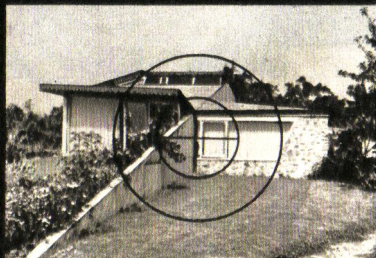
## The Distance — twice as sure by Two-Way Measurement

Another immense advantage of the CONTAFLEX: the three-component finder always shows your subject brilliant and sharp to the very corners. The measuring fields of the two coupled rangefinder systems only cover a small circular area in the centre of the finder. At a single turn of a ring you measure the distance by two separate systems: with the split-image rangefinder and by the fine-grain screen ring. So you instantly have a correct distance setting even with difficult subjects or in poor light.



Split range-  
finder images  
Unsharp  
fine-grain  
screen ring

The two  
images  
at the  
correct  
distance  
setting



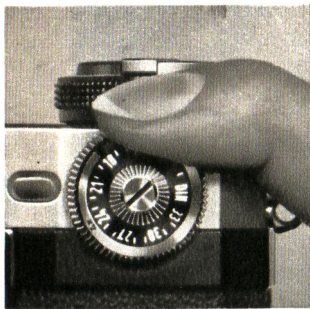


## Good-Bye to Exposure Errors

With the CONTAFLEX PRIMA and SUPER, correct exposure is no problem. For these models have a coupled exposure meter for automatic exposure control. You can never go wrong—unless you do it deliberately! For instance if you are using a CONTAFLEX PRIMA, you only have to turn the setting keys until two pointers coincide in the window at the top—and you are sure of a correctly exposed shot. You can of course also choose any aperture-speed combination you like—simply by turning the setting ring. At the same time, the unique ZEISS IKON interlock system stops you from going outside the available exposure settings. Every single picture is a sure hit!

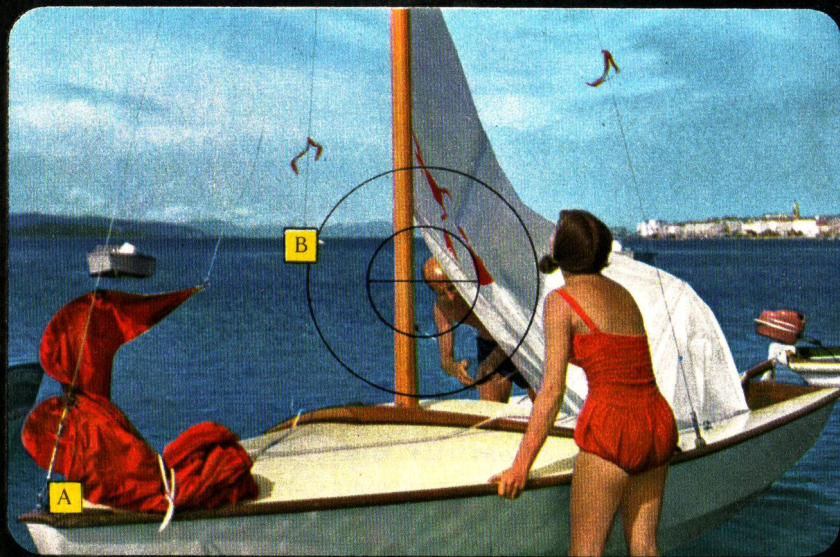
## The Handy New Meter Dial

With a CONTAFLEX SUPER you have a two-way check on the needle of the coupled exposure meter: outside on the body, and inside in the finder. Together with the novel meter dial, this makes for singularly quick and convenient exposure settings. You just put the camera to your eye, and sight the subject in the finder. At the same time you turn the meter dial with the left index finger until the pointer in the little window next to the finder image is opposite an index mark. Then you only have to press the button to capture your correctly exposed subject. Of course, you can also choose any aperture and exposure time with the CONTAFLEX SUPER: the required aperture-speed combination is set by a single turn of a ring.



The Meter Dial of the CONTAFLEX SUPER—Set the Exposure as you View the Subject





At a Single Glance:

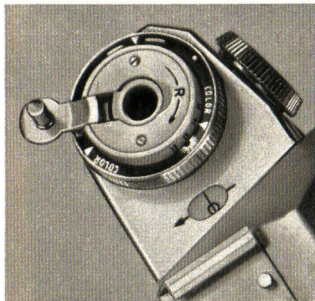
**Subject + Distance + Exposure**



- A** The CONTAFLEX finder shows your subject in full size, brilliant to the edges, right side up, and free from parallax. You see at once what you get!
- B** The fine-grain screen ring and split-image rangefinder make correct distance setting twice as easy and twice as fast.
- C** The needle of the coupled exposure meter does not enter the finder field of the CONTAFLEX SUPER. You adjust all settings while you look through the finder—a feature that pays off with a constant run of fine pictures.

## Shot after Shot

The rapid winding lever tensions the shutter, opens the automatic pre-set lens diaphragm, and advances the film. You keep on looking through the CONTAFLEX finder as you fire shot after shot.

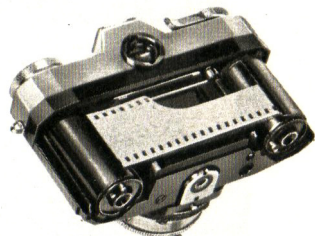


## Changing Films at Any Time

With the CONTAFLEX you are not limited to the film you happen to have in the camera. The two-cassette system enables you to change from black-and-white to colour film at any time—even in broad daylight.

## All Scales at a Glance

The scales of the CONTAFLEX are laid out in such a way that you can check all settings at a glance: the shutter speed, the aperture, the distance, and the depth of field.



## Film after Film

Sometimes you come across a picture just when you have finished your film. With the CONTAFLEX, however, you are ready to shoot again within seconds: the rewind crank and the reversing key make film changing a matter of seconds.



## The CONTAFLEX

*SUPER*

In addition to the features already listed, the CONTAFLEX SUPER has many other outstanding points. Foremost among them is of course the 2 inch (50 mm.) ZEISS TESSAR f/2.8 lens world-famous for

its unsurpassed quality. The ZEISS TESSAR is indeed the heart of the CONTAFLEX SUPER and the key to its exceptional performance in black-and-white and colour photography. A few more technical data: Coupled exposure meter with indication in the finder and outside

on the body—needle setting with meter dial—built-in filter correction—bayonet mount for interchangeable lens components—dust-proof Synchro-Compur shutter with speeds to 1/500 second, ideally located in the optical system—self-timer—MX-synchronization—removable camera back.

## Contaflex

*SUPER*



# Contaflex

*Prima*



The **CONTAFLEX** *Prima* with  $1\frac{3}{4}$  inch (45mm.) **PANTAR**

**f/2.8** lens has a coupled exposure meter with the unique **ZEISS IKON** interlock system, and a dust-proof Prontor-Reflex shutter with speeds to  $1/500$  second. It is similar in other respects to the **CONTAFLEX SUPER**.

The versatile range of accessories extends the scope of both **CONTAFLEX** models to new and interesting photographic fields: from wide-angle shots to three-dimensional stereo transparencies, and from telephoto pictures to photomicrography.





With the  $1\frac{3}{8}$  inch (35 mm.) Pro-TESSAR f/4 you can take wide-angle shots to cover a much greater subject field than the standard lens. With the model PRIMA, the  $1\frac{1}{8}$  inch (30 mm.) PANTAR f/4 extends your field of view in the same way.



With the standard camera lens, the CONTAFLEX covers the subject field shown on the comparison picture opposite. When you change the bayonet-mounted lens component, the shutter mechanism remains completely enclosed and is always fully protected.



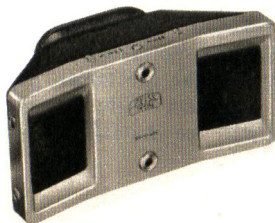
With the  $3\frac{3}{8}$  inch (85 mm.) Pro-TESSAR f/4 or with the 3 inch (75 mm.) PANTAR f/4 on the CONTAFLEX PRIMA you get a close view of distant subjects. It is also the ideal lens for unobtrusive but life-like candid shots from greater distances.



With the ZEISS Monocular 8 X 30 B telescope attachment, the CONTAFLEX SUPER really goes places. You are working with an effective focal length of nearly 16 inches (400 mm.). Imagine the range you get!

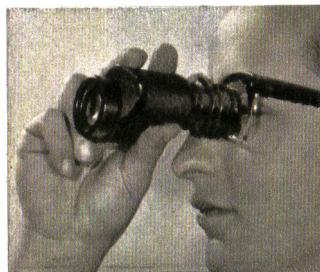


The STERITAR spells special fun with the CONTAFLEX. You can make three-dimensional transparencies, even in colour, of amazing depth and realism. The close-up STERITAR B for the model SUPER even permits stereo shots at 8 inches!



## “Tele-Vision” with the CONTAFLEX

A seaside scene in the summer—one shot taken with the standard lens and the other with the ZEISS 8 x 30 B telescope attachment. See how amazingly near even the farthest details appear clear, with every delicate tone, and sharp right into the corners! The monocular telescope attachment screws simply into the lens of the CONTAFLEX SUPER and increases the focal length eight-fold—to 16 inches (400 mm.). More than words can describe, these two pictures show at a glance the fabulous scope of this combination.



You can, of course, use the monocular telescope attachment equally as a telescope for visual observation. It even has a special advantage: if you wear spectacles, you can use them while viewing, and still see the full subject field.

## Portrait of a Postage Stamp—to the finest Detail



With the Pro-TESSAR M 1:1 fitted instantly to the CONTAFLEX SUPER, you can take high-precision close-ups. Postage stamps, coins, insects and other small objects are reproduced true to life, and in life-size. The Pro-TESSAR

M 1:1 can also serve for making transparencies by optical copying. That by no means exhausts the fascinating possibilities of close-up photography. You can get ZEISS PROXAR lenses for both CONTAFLEX models to permit

close-ups down to  $3\frac{1}{2}$  inches. The finder still shows you the exact field of view and you can still rely on the coupled rangefinder. You never have to bother with any finder accessories.

## Versatile Accessories for Wider Scope



We have only space here to list the most important accessories of the CONTAFLEX system. This selection already shows you the practically unlimited range of CONTAFLEX photography.

### Lens attachments for the CONTAFLEX SUPER

1<sup>3</sup>/<sub>8</sub> inch. (35 mm.) Pro-TESSAR f/4 with case  
3<sup>3</sup>/<sub>8</sub> inch. (85 mm.) Pro-TESSAR f/4 with case  
Pro-TESSAR M 1:1 with leather case  
ZEISS 8×30 B monocular telescope attachment  
STERITAR B  
Close-up STERITAR B

### Lens attachments for the CONTAFLEX PRIMA

1<sup>1</sup>/<sub>8</sub> inch. (30 mm.) PANTAR f/4 with case  
3 inch. (75 mm.) PANTAR f/4 with case  
STERITAR D

### Accessories for both CONTAFLEX Models

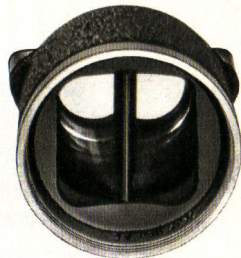
ZEISS PROXAR lenses (coated) for 20, 12, 8<sup>1</sup>/<sub>2</sub>, and 6<sup>1</sup>/<sub>4</sub> inches (50, 30, 22 and 16 cm.)  
ZEISS PROXAR double lens for close-ups down to 3<sup>1</sup>/<sub>2</sub> inches (9 cm.)  
Colour filters (coated) in eight colours  
CONTAPOL polarizing filter with case  
Lens hoods for all lenses  
Cassettes for changing partly exposed films  
Eye correction lens  
Table copying stand  
Right-angle viewfinder  
Ever-ready case  
Case for lens units  
Case for monocular telescope attachment  
Hold-all case for CONTAFLEX and wide range of equipment  
If you are interested in further accessories, for instance for photomicrography, ask your photo dealer to show you the comprehensive list.

See more—and take more—with the CONTAFLEX

### In preparation

#### Interchangeable magazine for CONTAFLEX

With the CONTAFLEX SUPER, RAPID, and PRIMA it is now possible to take pictures of the same subject on different types of film. When changing the magazine no frame will be lost. Four independent locks exclude any faulty operation. Proper film transport is ensured in every CONTAFLEX by a special pressure plate in the interchangeable magazine. Available in the course of 1961.

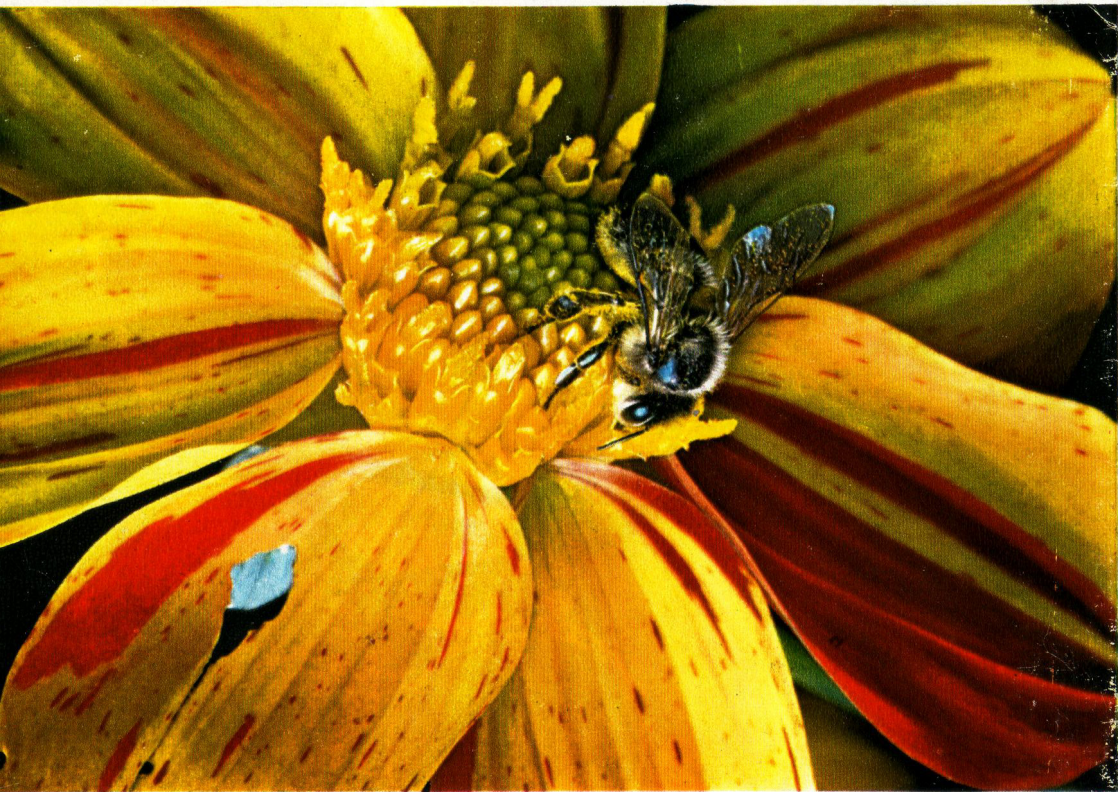






# ZEISS IKON

leader in progress



After having inspected the camera in our store you will find every word said in this folder about the **CONTAFLEX** confirmed. You will have nothing but praise for the **CONTAFLEX**.

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2 Printed in Germany.  
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